



GRADUATE SCHOOL

GM0615 Corporate Social Responsibility in Event and Tourism, 7,5 högskolepoäng

Corporate Social Responsibility in Event and Tourism, 7.5 credits

Avancerad nivå / Second Cycle

Litteraturlista för GM0615, gällande från och med höstterminen 2020

Litteraturlistan är fastställd av Graduate School 2020-08-10 att gälla från och med 2020-08-31.

Se bilaga.

Literature GM0615 Autumn 2020

Required Readings (preliminary list)

- Andersson, T. D., Jutbring, H., & Lundberg, E. (2013). When a music festival goes veggie. *International Journal of Event and Festival Management*, 4(3), 224-235. doi:<http://dx.doi.org/10.1108/IJEFM-06-2013-0015>
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- Ashworth, G.J., Kavaratzis, M. and Warnaby, G. (2015). The need to rethink place branding. In Kavaratzis, M., Warnaby, G. and Ashworth, G.J. *Rethinking Place Branding: Comprehensive Brand Development for Cities and Regions*. Cham: Springer, pp. 1-12. (e-book at the GU Library)
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- Gössling, S. Scott, D. (2014) Why sustainable transport policies will fail: EU climate policy in the light of transport taboos. *Journal of Transport Geography* 39 (2014) 197–207
- Hall, C. M. (2012). Sustainable Mega-events: beyond the Myth of balanced approaches to Mega-event Sustainability. *Event Management*, 16(2), 119-131
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- Miller, D., Merrilees, B., & Coghlan, A. (2015). Sustainable urban tourism: understanding and developing visitor pro-environmental behaviours. *Journal of Sustainable Tourism*, 23(1), 26-46.
- Noah J. Goldstein, Robert B. Cialdini, & Vladas Griskevicius. (2008). A Room with a Viewpoint: Using Social Norms to Motivate Environmental Conservation in Hotels. *Journal of Consumer Research*, 35(3), 472-482
- Peredo, A. M. and McLean, M. (2006). Social entrepreneurship: A critical review of the concept. *Journal of World Business*, 41: 56–65: p. 64.
- Saarinen, J. (2006). Traditions of Sustainability in Tourism Studies. *Annals of Tourism Research*, 33(4), 1121-1140.
- Sharpley, R. (2000). Tourism and Sustainable Development: Exploring the Theoretical Divide. *Journal of Sustainable Tourism*, 8(1), 1 - 19
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