



## GRADUATE SCHOOL

### **GM0421 Innovation Management, 7.5 credits**

Innovationsledning, 7,5 högskolepoäng

*Second Cycle*

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#### **Reading list for GM0421, to be valid from autumn semester of 2020**

Reading list was confirmed by Graduate School on 2020-07-01 to be valid from 2020-08-31.

See appendix.

**Literature GM0421 Innovation Management, autumn 2020**

*BOOK*

Goffin and Mitchell (2017), *Innovation Management, Effective Strategy and Implementation*, 3<sup>rd</sup> edition.

*Articles*

Boudreau, K.J. and Lakhani, K.R., 2013. Using the crowd as an innovation partner. *Harvard Business Review*, 91, 60-69.

Chesbrough, H. 2003. The era of Open Innovation. *MIT Sloan Management Review*, 44, 35-41.

Christensen, Clayton M., Michael Raynor, and Rory McDonald. "What Is Disruptive Innovation?" *Harvard Business Review* 93, no. 12 (December 2015): 44–53.

O'Reilly III, C.A. and Tushman, T.L. (2004) The ambidextrous organization, *Harvard Business Review*, 82(4): 74-81

Reitzig, M., 2004. Strategic management of intellectual property. *MIT Sloan Management Review* 45, 35–40.

Christensen, C.M., Kaufman, S.P. and Shih, W.C. (2008), Innovation Killers, *Harvard Business Review*, 86(1), 98-105

Govindarajan, V. and Chris Trimble (2010), Stop the Innovation Wars, *Harvard Business Review*, July-August 2010

Christensen, C.M. and M. Overdorf (2000), Meeting the Challenge of Disruptive Change, *Harvard Business Review*, March-April 2000

Garvin, David A., and Lynne C. Levesque. "Meeting the Challenge of Corporate Entrepreneurship." *Harvard Business Review* 84, no. 10 (October 2006).

Smith, Wendy K., Lewis, Marianne W., and Michael L Tushman. "Both/And Leadership, Don't worry so much about being consistent". *Harvard Business Review*, May 2016

Pisano, Gary P. "You need an innovation strategy". *Harvard Business Review*, June 2015