

DEPARTMENT OF APPLIED INFORMATION TECHNOLOGY

TIA084 Communication: Intercultural Communication I, 7.5 credits

Communication: Intercultural Communication I, 7,5 högskolepoäng Second Cycle

Confirmation

This course syllabus was confirmed by The IT Faculty Board on 2010-02-08 and was last revised on 2020-06-30 by Department of Applied Information Technology to be valid from 2020-08-31, autumn semester of 2020.

Field of education: Science 100%

Department: Department of Applied Information Technology

Position in the educational system

The course is a compulsory course within the programme specified below. It is an introductory course in the second cycle.

The course can be part of the following programme: 1) Master in Communication (N2CMN)

Main field of studies Specialization

Communication A1N, Second cycle, has only first-cycle

course/s as entry requirements

Entry requirements

A bachelor's degree of 180 credits, of which a minimum of 90 credits in a major subject.

Learning outcomes

On successful completion of the course the student will be able to:

Knowledge and understanding

• describe theories relating to various aspects of intercultural communication, such as cultural difference, language, identity, power, ethics and intercultural competence

and learning;

Competence and skills

- analyse a case situation based on various theories of intercultural communication and propose approaches for solving communicative challenges in such a situation;
- apply and explain academic theories of intercultural communication with regards to contemporary issues and explain their relevance to a non-academic audience;

Judgement and approach

• review the main challenges and controversies regarding the theory and practice of intercultural communication and critically discuss academic and common sense discourses concerning culture and interculturality.

Course content

This course provides an introduction to intercultural communication as an interdisciplinary field that tries to understand the interaction and communication between people of differing cultural backgrounds. The course content will outline the main aspects and issues concerning intercultural communication based on academic theory and research, and with constant attention for the implications for practice. To this end the course will refer both to more pragmatic theories of intercultural communication that try to capture cultural differences in communication, as well as to more critical theories that challenge the validity of cultural explanations and focus on underlying power inequalities. The overall aim of the course is both to provide insight into various factors and phenomena that may impact intercultural communicative interactions, as well as reflection on the relevance of intercultural communication as a field in an age of increasing globalization and hyperconnectivity.

Form of teaching

The course education is provided through lectures, workshops and seminars. In lectures, we aim to process the course literature through different learning forms e.g. presentation, discussion, video, exercises, simulation games and case discussion. The workshops are intended to provide opportunity to apply theories on recurring issues from the domain of intercultural training and consultancy.

Language of instruction: English

Assessment

The course is examined through a take-home examination (5 credits), an individual assignment (1 credit) and an assignment that consists of a presentation and a written

group discussion (1.5 credits). Students are permitted to supplement a failed assignment, if the examiner deems it possible for the student to achieve a pass grade by means of minor supplementation. This does not apply to the take-home examination.

A student who has taken two exams in a course or part of a course without obtaining a pass grade is entitled to the nomination of another examiner. The student needs to contact the department for a new examiner, preferably in writing, and this should be approved by the department unless there are special reasons to the contrary (Chapter 6 Section 22 of the Higher Education Ordinance).

If a student has received a recommendation from the University of Gothenburg for special educational support, where it is compatible with the learning outcomes of the course and provided that no unreasonable resources are required, the examiner may decide to allow the student to sit an adjusted exam or alternative form of assessment.

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, but no more than two years, after the course has ceased/been changed. The same applies to placements and professional placements (VFU), although this is restricted to just one additional examination session.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U). In the take-home exam it is possible to get Pass with distinction, Pass or Fail. In the other assignments it is possible to get Pass or Fail. To get Pass for the whole course, the student should get Pass for all the examination components. To get Pass with distinction for the whole course the student should get Pass with distinction for the take-home exam and Pass for the assignments.

Course evaluation

After completion of the course the students are to be given the possibility of participating in course anonymously. The processed results of the course evaluations are to be made accessible to students and also made available to new students at the beginning of the next course. Possible changes brought about as a result of course evaluations to be described. In addition, students will have the opportunity to share their experiences during a qualitative evaluation meeting.