TIA059   Organizational Communication, 7.5 credits

Organisationskommunikation, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Department of Applied Information Technology on 2018-09-12 and was last revised on 2020-06-30 to be valid from 2020-08-31, autumn semester of 2020.

Field of education: Science 100%
Department: Department of Applied Information Technology

Position in the educational system

The course is a compulsory course within the programme specified below. It is an introductory course in the second cycle.

The course can be part of the following programme: 1) Master in Communication (N2CMN)

Main field of studies	*Specialization*
Communication	A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

A bachelor's degree of 180 credits, of which a minimum of 90 credits in a major subject.

Learning outcomes

On successful completion of the course the student will be able to:

Knowledge and understanding

- explain concepts, developments and problems in internal and external organizational communication;

Competence and skills
- review literature on organizational communication as well as identify inconsistencies, gaps and contradictions in the state of research;
- communicate theoretical concepts and approaches in organizational communication to non-academic audiences;

Judgement and approach
- discuss theoretical approaches and their value for describing and explaining organizational communication phenomena;
- constructively criticize methodologies and approaches to organizational communication research.

Course content

This course familiarizes students with research developments, methods, debates and key issues in organizational communication. Drawing on multiple disciplines, including public relations, organizational studies, psychology and management research, the course discusses concepts and problems in internal and external organizational communication. These concepts and problems encompass organizational culture, leadership, change communication, knowledge management, stakeholder and relationship management, cooperation and networking, ethics and corporate social responsibility as well as conflict and power in organizations. Moreover, the course addresses how societal, economic, political and cultural factors influence organizational communication. Key concepts and problems in organizational communication are applied to and illustrated through real-life cases.

Form of teaching

Lectures, seminars, workshops, group assignments and problem-based learning.

Language of instruction: English

Assessment

The course is examined through two modules: Module 1. An individual written assignment (4 credits). Module 2. A group assignment (3,5 credits). Students are permitted to supplement a failed assignment, if the examiner deems it possible for the student to achieve a pass grade by means of minor supplementation.

A student who has taken two exams in a course or part of a course without obtaining a pass grade is entitled to the nomination of another examiner. The student needs to contact the department for a new examiner, preferably in writing, and this should be

approved by the department unless there are special reasons to the contrary (Chapter 6 Section 22 of the Higher Education Ordinance).

If a student has received a recommendation from the University of Gothenburg for special educational support, where it is compatible with the learning outcomes of the course and provided that no unreasonable resources are required, the examiner may decide to allow the student to sit an adjusted exam or alternative form of assessment.

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, but no more than two years, after the course has ceased/been changed. The same applies to placements and professional placements (VFU), although this is restricted to just one additional examination session.

Grades
The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U). Module 1, Individual written assignment, will be graded Pass with Distinction (VG), Pass (G) or Fail (U). Module 2, Group assignment, will be graded Pass (G) or Fail (U).

For the grade Pass (G) on the course, Pass (G) is required on the two modules. For the grade Pass with Distinction (VG) on the course, Pass with Distinction (VG) is required for Module 1, and Pass (G) on Module 2.

Course evaluation
Students are to be given the opportunity to communicate their experience and views regarding the course in an anonymous course evaluation. The results of the course evaluation are to be made accessible to the students. Processed results of the latest evaluation, including changes made or planned, are also to be made available to participants in the next round of the course.

Additionally, the course instructor will conduct a qualitative interim evaluation during the course. The interim evaluation provides the course instructor with the opportunity of incorporating students' feedback in the second half of the course.

Additional information
This course may not be part of a degree combined with **TIA083** *Communication: Communication, activity and organization* or **TIA172** *Communication: Communication, organization and activity*.