



ACADEMY OF DESIGN AND CRAFTS

SBVI02 Visual Studies, Visual Literacy 2, 7.5 credits

Visuell gestaltning och kommunikation 2, 7,5 högskolepoäng

First Cycle

Confirmation

This course syllabus was confirmed by Faculty of Fine Applied and Performing Art on 2007-06-20 and was last revised on 2017-01-30 by HDK - Academy of Design and Crafts to be valid from 2017-01-30, spring semester of 2017.

Field of education: Design 100%

Department: Academy of Design and Crafts

Position in the educational system

null

null

The course can be part of the following programmes: 1) BFA Programme in Wood Oriented Furniture Design (K1MDT), 2) BFA Programme in Metal Art (K1MGG), 3) BFA Programme in Textile - Body - Space (K1TKR), 4) BA Programme in Iron and Steel - Public space (K1JST) and 5) BFA Programme in Textile - Garment - Design (K1TKF)

Main field of studies

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Specialization

G1F, First Cycle, has less than 60 credits in first-cycle course/s as entry requirements

Entry requirements

Passing grade on two of the sub-course modules in the course SBVI01.

Learning outcomes

Form Theory and Spatial Design

After completed module, the student is expected to be able to:

Knowledge and understanding

- account for the volume and spatial qualities of light
- account for the concept of space both theoretically and in practical work

Skills and abilities

- practice an independent investigative approach to form, material, concept and context
- verbalise their own visual intentions in the context of form experiments and spatial design

Judgement and approach

- evaluate and critique other's visual work in the context of form experiments and spatial design

Colour Theory and Colour Systematics

After completed module, the student is expected to be able to:

Knowledge and understanding

- account for a specific colour system structure
- account for an orientation in digital colour systems
- account for an orientation in colour systems applicable for printing

Skills and abilities

- practise an investigative approach to colour- to colour and form as well as to colour and space

- apply colour systems in practical work
- demonstrate a complex understanding of colour's expressive possibilities in their work

Judgement and approach

- evaluate different colour system's usability within various fields

Model Sketching

After completed module, the student is expected to be able to:

Knowledge and understanding

- account for the importance of format and composition for the expression of an image

Skills and abilities

- use drawing to illustrate and discuss concepts such as vertical line, support surface, center of gravity, balance, spatial shape, direction and movement, surface and volume
- master scale changes and drawing in different formats

Judgement and approach

- motivate choices in their own work with a model and conduct a discussion about others' works

Course content

The aim of course is to develop tools for processing and analysing colour, colour systematics, form, light as well as spatial understanding and design. Process tools are about method knowledge for processes and handling of different materials and knowledge about techniques. Analysis tools are mainly about language and structures

for explaining and discussing content. In the work on model studies, the student's ability to see and draw is trained.

Form of teaching

The teaching is conducted in the form of lectures, field studies, model studies, individual work, group assignments, tutoring individually and in groups.

Language of instruction: Swedish

Lectures and tutoring can take place in English.

Assessment

The learning outcomes are examined after each module end through the student's oral presentations of visual material. The basis for examination of the entire course is an overall assessment of the students' achievements during the course.

The modules Colour Theory and Colour Systems as well as Form Theory and Spatial Design consists of two parts that are based on one another.

A student has the right to change examiner, if it is possible in practice, after having failed the same examination twice. The application shall be sent to the board of the department and has to be in writing.

Grades

The grading scale comprises: Pass (G) and Fail (U).

For grade Pass (G), passed results are required on all modules, which means that the knowledge described in the course content and its learning outcome description is achieved.

Course evaluation

The students evaluate the course in writing in connection with the module examinations or at the end of the course. The results of the evaluation form the basis for the future design of the course and is communicated to the students.

Additional information

The student is responsible for any costs in connection with the implementation of their own design/theoretical work.

Students are required to follow safety rules and procedures established for workshops, machines and premises. Students have access to specified premises during agreed times, only.

There may be additional expenses related to study trips.