



## HDK-VALAND - ACADEMY OF ART AND DESIGN

### **SBVI02 Visual Studies, Visual Literacy 2, 7.5 credits**

Visuell gestaltning och kommunikation 2, 7,5 högskolepoäng

*First Cycle*

---

#### **Confirmation**

This course syllabus was confirmed by Faculty of Fine Applied and Performing Art on 2007-06-20 and was last revised on 2021-11-30 by HDK-Valand - Academy of Art and Design to be valid from 2022-01-17, spring semester of 2022.

*Field of education:* Design 100%

*Department:* HDK-Valand - Academy of Art and Design

#### **Position in the educational system**

The course can be part of the following programmes: 1) BFA Programme in Wood Oriented Furniture Design (K1MDT), 2) BFA Programme in Metal Art (K1MGG) and 3) BFA Programme in Textile - Body - Space (K1TKR)

*Main field of studies*

-

*Specialization*

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

#### **Entry requirements**

Completion of the course SBVI01, Visual Studies, Visual Literacy 1, 7.5 credits.

#### **Learning outcomes**

On successful completion of the course, the student should be able to:

*Knowledge and understanding*

- give an account of volume and spatial qualities of light
- give an account of the structure and application field of different analogue and digital colour systems
- explain the significance of format and composition for the expression of images

*Competence and skills*

- practice an exploratory approach to colour, shape, material, concept and context
- apply a color system appropriate to the purpose in their own artistic work
- use different techniques to visualise and present objects in a spatial context

*Judgement and approach*

- analyse the work of others with reference to colour, shape and spatial design
- motivate standpoints in their own work in the context of colour, shape and spatial design

**Course content**

The aim of course is to develop tools for processing and analysing colour, colour systematics, form, light as well as spatial understanding and design. The course consists of three parts; 1) form theory and spatial design, 2) colour - analogue and digital colour systems and 3) drawing and sketch methodology. Process tools refer to knowledge of the processes, materials and techniques associated with the above-mentioned areas. Analysis tools are primarily about language and structures to be able to explain and discuss content. In the work with drawing and sketch methodology, the student's visualisation and drawing ability are trained.

**Form of teaching**

The teaching is conducted in the form of lectures, field studies, model studies, individual work, group work, tutoring individually and in groups.

*Language of instruction:* Swedish and English

Lectures and tutoring are given in English or Swedish depending on the composition of the student group

**Assessment**

Learning outcomes will be examined through:

- oral presentations of the student's work

Submission of complements to a carried out examination may be allowed. Absence from examinations may, based on the teacher's assessment, be replaced by another form of examination.

A student who has taken two exams in a course or part of a course without obtaining a pass grade is entitled to the nomination of another examiner. The student needs to contact the department for a new examiner, preferably in writing, and this should be approved by the department unless there are special reasons to the contrary (Chapter 6

Section 22 of the Higher Education Ordinance).

If a student has received a recommendation from the University of Gothenburg for special support in learning when compatible with the learning outcomes of the course and provided that unreasonable resources are not required, the examiner may decide to allow the student adjusted conditions for exam or alternative form of assessment.

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, but no more than two years, after the course has ceased/been changed.

**Grades**

The grading scale comprises: Pass (G) and Fail (U).

**Course evaluation**

Students are given the opportunity to evaluate the course anonymously at the end of the course. The result and any changes to the structure of the course should be communicated both to the students who carried out the evaluation and to the students who are to start the course.

**Additional information**

- The student is responsible for any costs in connection with the implementation of their own design work.
- There may be additional expenses related to travel.