



## HDK-VALAND - ACADEMY OF ART AND DESIGN

### **SBVI01 Visual Studies, Visual Literacy 1, 7.5 credits**

Visuell gestaltning och kommunikation 1, 7,5 högskolepoäng

*First Cycle*

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#### **Confirmation**

This course syllabus was confirmed by Faculty of Fine Applied and Performing Art on 2007-06-20 and was last revised on 2021-06-08 by HDK-Valand - Academy of Art and Design to be valid from 2021-08-30, autumn semester of 2021.

*Field of education:* Design 100%

*Department:* HDK-Valand - Academy of Art and Design

#### **Position in the educational system**

The course is a programme course that also can be given as a freestanding course.

The course can be part of the following programmes: 1) BFA Programme in Wood Oriented Furniture Design (K1MDT), 2) BFA Programme in Metal Art (K1MGG) and 3) BFA Programme in Textile - Body - Space (K1TKR)

*Main field of studies*

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*Specialization*

G1N, First cycle, has only upper-secondary level entry requirements

#### **Entry requirements**

General entrance requirements

#### **Learning outcomes**

On successful completion of the course the student will be able to:

*Knowledge and understanding*

- account for the different room characterising properties of the materials
- account for basic knowledge of digital tools

*Competence and skills*

- practice an exploratory approach to form, technique, material and method
- practice several forms of visual sights in their work and move between two-dimensional and three-dimensional representations
- use digital tools to develop form and expression
- apply basic knowledge in composition
- use terminology in composition and visual communication

*Judgement and approach*

- justify their visual decisions in the completed assignments
- discuss other students' work.

**Course content**

The aim of the course is to develop the capacity for seeing, through drawing and through interaction between drawing and three-dimensional work, to be able to shift between two and three-dimensional artistic representations (art/sketching/art work) with preserved contents. The course consists of three parts: Sketch methodology, 3D form and digital tools.

Furthermore, the aim of the course is for the student to develop methods for undertaking artistic processes, developing their own language for analysis of process and results, developing presentation skills and providing the opportunity to explore a variety of materials and techniques. The course also includes **introductions to using** digital tools for image processing and 3D modeling.

**Form of teaching**

Teaching takes place in the form of

- lectures
- field studies
- individual work
- group work
- tutoring individually and in group

*Language of instruction:* English and Swedish

Lectures and tutoring are given in English or Swedish depending on the composition of the student group

**Assessment**

The intended learning outcomes are assessed through oral and visual presentations.

Submission of complements to a carried out examination may be allowed.

Absence from examinations may, based on the teacher's assessment, be replaced by another form of examination.

If a student, who has been failed twice on the same course component being examined, requests a change of examiner before the next examination session, a request of this kind should be sent in writing to the department responsible for the course, and granted, unless there are special reasons to the contrary (Chapter 6, Section 22, Higher Education Ordinance).

If a student has received a recommendation from the University of Gothenburg regarding study support for students with disabilities, the examiner may decide, in the case where this is compatible with the learning outcomes for the course, and provided no unreasonable resources are required, to give the student an adjusted examination or an alternative form of examination.

In the case where a course has been discontinued or has undergone major changes, the student should normally be guaranteed access to at least three examination sessions (including the regular examination session) during a period of at least one year, but at the most two years after the course has been discontinued/changed.

### **Grades**

The grading scale comprises: Pass (G) and Fail (U).

### **Course evaluation**

Students are given the opportunity to evaluate the course anonymously at the end of the course. The result and any changes to the structure of the course should be communicated both to the students who carried out the evaluation and to the students who are to start the course.

### **Additional information**

- The student is responsible for any costs in connection with the implementation of their own design/theoretical work.
- There may be additional expenses related to travel.