



DEPARTMENT OF CULTURAL SCIENCES

MEK500 Media, Aesthetics, and Cultural Entrepreneurship: semester 5, 30 credits

Medier, estetik och kulturellt entreprenörskap: termin 5, 30 högskolepoäng

First Cycle

Confirmation

This course syllabus was confirmed by Department of Cultural Sciences on 2017-03-29 and was last revised on 2018-12-10 to be valid from 2019-01-20, autumn semester of 2019.

Field of education: Arts 100%

Department: Department of Cultural Sciences

Position in the educational system

The course is given only as a part of the Bachelor's programme Media, Aesthetics and Cultural Entrepreneurship, 180 credits.

The course can be part of the following programme: 1) Media, Aesthetics and Cultural Entrepreneurship, Bachelor's Programme (H1MEK)

Main field of studies

Culture, Aesthetics and Media

Specialization

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Entry requirements

Admission to the course requires 30 credits from Media, Aesthetics, Cultural Entrepreneurship, MEK300, and at least 20 credits from Media, Aesthetics, Cultural Entrepreneurship, MEK400.

Learning outcomes

After having completed the course, the student is expected to be able to:

Knowledge and understanding

- demonstrate advanced knowledge of theory and method in media, aesthetics and cultural entrepreneurship.

Competence and skills

- review and summarise, orally and in writing, as well as to critically evaluate large amounts of material
- plan communication for the dispersion of complex scientific material to different target groups
- both orally and in writing, in an understandable way, be able to express and formulate issues that concern aesthetic processes and phenomena
- mediate between different scientific views and value traditions
- in groups, plan, carry out and professionally lead scientific projects, within given time frames

Judgement and approach

- take a scientific standpoint and to and express critically aware assessments of normalization mechanisms in research on media, aesthetics and cultural entrepreneurship
- assess aesthetic processes, phenomena and objects based on of different scientific traditions of valuation
- demonstrate consciousness about ethical approaches to their own and others' research projects, and aesthetic products and situations
- demonstrate the ability to identify their need for additional knowledge of both theory and method for the studies of media, aesthetics and cultural entrepreneurship.

Course content

Theory, 10 credits, gives a general overview of the Theory of Science and different specialisations concerning research about culture, aesthetics and media, as a way of preparation for the degree project.

Methods, 10 credits, helps students to increase their knowledge of the different methods that have been acquired during the time of the programme to prepare them before the degree project.

Project: Presenting and visualizing a research project, 5 credits, focuses on developing methods to present different parts of the research process using various media and aesthetic practices, to reach divers groups and individuals. The project is based on the

students' planned degree projects and deepens their ability to reflect on their work process. The students train to identify and connect themselves to different skills needed for the current project.

Presenting and visualizing a research project, 5 credits, deals with different methods for examining and presenting science-based knowledge in various ways. The module is completed with an advanced theoretical discussion of how to design research and development projects.

Form of teaching

The education is carried out through lectures, seminars, exercises, laboratory sessions, supervision (individual and in groups) and project.

Each semester contains a project worth 5 credits, that run in parallel with one of the modules, which is then followed by a theoretically based analysis of the project. The project includes components of collaboration with external actors.

Language of instruction: Swedish and English

Assessment

The course is assessed by individual take-home examinations and oral and written project presentations, both individually and in groups, at assessing seminars.

A student who has failed a test twice has the right to change examiner. The request must be made in writing to the Department of Cultural Sciences.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

Scale for the module Project Work: Presenting and visualizing a research project, 5 credits, be applied the grades Fail (U), Pass (G) (UG).

For Pass with distinction in the whole course, the grade Pass with distinction on at least 20 credits is required of the modules.

Course evaluation

An anonymous course evaluation is carried out in writing after each course. At the end of each course, the Course coordinator arranges a seminar where experiences from the course are related to follow-up and development work in the programme.

Additional information

Equality aspects should be taken into consideration in content, literature, teaching and evaluation. In addition, where relevant, the course should make students aware of and problematise ecological, economic, cultural and socially sustainable development.