



## DEPARTMENT OF CULTURAL SCIENCES

### **MEK500 Media, Aesthetics, and Cultural Entrepreneurship: semester 5, 30 credits**

Medier, estetik och kulturellt entreprenörskap: termin 5, 30 högskolepoäng

*First Cycle*

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#### **Confirmation**

This course syllabus was confirmed by Department of Cultural Sciences on 2017-03-29 and was last revised on 2018-12-10 to be valid from 2019-01-20, autumn semester of 2019.

*Field of education:* Arts 100%

*Department:* Department of Cultural Sciences

#### **Position in the educational system**

The course is only given within the Bachelor's Programme Media, Aesthetics and Cultural Entrepreneurship, 180 credits

The course can be part of the following programme: 1) Media, Aesthetics and Cultural Entrepreneurship, Bachelor's Programme (H1MEK)

#### *Main field of studies*

Culture, Aesthetics and Media

#### *Specialization*

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

#### **Entry requirements**

Admission to the course requires 30 credits from the course Media, Aesthetics, Cultural Entrepreneurship, MEK300, as well as at least 20 credits from the course Media, Aesthetics, Cultural Entrepreneurship, MEK400.

#### **Learning outcomes**

After completion of the course the student is expected to be able to:

*Knowledge and understanding*

- demonstrate advanced knowledge of theory and method in media, aesthetics and cultural entrepreneurship.

*Competence and skills*

- review and summarise, orally and in writing, as well as to critically evaluate large amounts of material
- plan communication for the dispersion of complex scientific material to different target groups
- in speech and in writing express, and in a clear way, formulate issues that concern aesthetic processes and phenomena
- mediate between different scientific views and traditions of valuation.
- in groups, how to plan, carry out and lead scientific projects in a professional way within given time frames

*Judgement and approach*

- take a scientific standpoint and to and express critically aware assessments of normalising mechanisms in research on media, aesthetics and cultural entrepreneurship
- assess aesthetic processes, phenomena and objects on the basis of different scientific traditions of valuation
- demonstrate consciousness about ethical approaches to their own and others' research projects, and to aesthetic products and situations
- demonstrate the ability to identify their own need of additional knowledge of both theory and method for the studies of media, aesthetics and cultural entrepreneurship.

**Course content**

Theory, 10 credits, gives a general overview of the Theory of Science and different specialisations in relation to research about culture, aesthetics and media, as a way of preparation for the degree project.

Methods, 10 credits, help the students to deepen their knowledge of the different methods that have been acquired during the time of the education to prepare them before the degree project.

Project: Presenting and visualizing a research project, 5 credits, focuses on developing methods to present different parts of the research process, by using medial and aesthetic practices, in order to reach different groups and individuals. The project, is based on the students' planned degree projects and deepens their ability to reflect on their own work

process. The students should practice on how to identify and connect themselves to different skills that are needed for the current project.

Presenting and visualizing a research project, 5 credits, deals with different methods of how to examine and present science based knowledge in various ways. The module is completed with an advanced theoretical discussion of how to design research and development projects.

### **Form of teaching**

The education is carried out in the form of lectures, seminars, exercises, laboratory sessions, supervision (individual and in groups) and different projects.

Each semester contains a project worth 5 credits, that run in parallel with one of the modules, which is then followed by a theoretically based analysis of the project. The project include components of collaboration with external actors.

*Language of instruction:* Swedish and English

### **Assessment**

The course is assessed by individual take-home examinations, as well as, oral and written project presentations, individually and in groups, at assessing seminars.

A student who has failed a test twice has the right to change examiner. The request must be made in writing to the Department of Cultural Sciences.

### **Grades**

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

For the module Project: Presenting and visualizing a research project, 5 credits, be applied the grades Fail (U), Pass (G) (UG).

For Pass with distinction in the whole course, the grade Pass with distinction on at least 20 credits is required of the modules.

### **Course evaluation**

Course evaluation is carried out in writing and anonymously after each course. Course coordinator arranges at the end of each course a seminar where experiences in the course are related to other follow up and development work in the education.

### **Additional information**

Equality aspects should be taken into consideration in content, literature, teaching and evaluation. In addition, the course should, to the extent that it is relevant sensitise about

and problematise ecologically economically socially and culturally sustainable development.