



## DEPARTMENT OF CULTURAL SCIENCES

### **MEK300 Media, Aesthetics, and Cultural Entrepreneurship: semester 3, 30 credits**

Medier, estetik och kulturellt entreprenörskap: termin 3, 30 högskolepoäng

*First Cycle*

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#### **Confirmation**

This course syllabus was confirmed by Department of Cultural Sciences on 2016-02-16 and was last revised on 2019-05-20 to be valid from 2019-09-02, autumn semester of 2019.

*Field of education:* Arts 100%

*Department:* Department of Cultural Sciences

#### **Position in the educational system**

The course is only given within the Bachelor's Programme Media, Aesthetics and Cultural Entrepreneurship, 180 credits.

The course can be part of the following programme: 1) Media, Aesthetics and Cultural Entrepreneurship, Bachelor's Programme (H1MEK)

*Main field of studies*

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*Specialization*

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

#### **Entry requirements**

Admission to the course requires passed result in the courses Mediums, aesthetics and cultural entrepreneurship: semester 1, 30 credits and Mediums, aesthetics and cultural entrepreneurship: semester 2, 30 credits.

#### **Learning outcomes**

After completion of the course the student is expected to be able to:

*Knowledge and understanding*

- bring an advanced discussion of aesthetic theory, placement and method
- give a general account of research around digital tools for aesthetic analysis, human-computer interaction and gender perspective on digital media

*Competence and skills*

- survey and summarise orally and in writing as well as to evaluate large amounts of theoretical material critically
- formulate and structure relevant issues about aesthetic theory
- conciliate between different aesthetic views and valuing practices
- plan and carry out a smaller scientific project individually within given time frames
- in groups plan and carry out a delimited project by the use of digital aesthetic analytical tools within given time frames

*Judgement and approach*

- take position scientifically to and express critically aware assessments of normalising mechanisms in digital humanities.
- assess aesthetic objects through different valuing practices
- demonstrate consciousness about ethical approaches to his own and others' research project
- demonstrate the ability to identify the need for technical and performative skills to carry out digital aesthetic analyses

**Course content**

The philosophies of the art forms, 10 credits, in some respects constitute a continuation and specialisation of the modules "to describe artistic expressions" and "to understand artistic processes". In this course, theoretical and philosophic issues that are more specifically linked to different art forms are studied. A central aspect of the modules covers different practices of interpretation that are linked to the study of the different art forms. Also, the course covers how the distinction between description, analysis and interpretation is brought to the fore in various ways through the study of different artistic and aesthetic expressions.

Aesthetic theory, 10 credits, aims to provide the students with broad knowledge in different fields of aesthetic theory and an advanced understanding of aesthetic-philosophic argumentation and problem-solving. The module covers with for example how the distinction between description, analysis and interpretation is brought to the fore in various ways in the study of different medial and aesthetic expressions.

Project: Programmed cultures, 5 credits, is about creating and/or use digital tools for an independent aesthetic project. Students are given the possibility to choose a specialisation in culture and media.

Programmed cultures, 5 credits is based on research on digital art, 'critical code study', and different perspectives on gender and globalisation, on aesthetics and digital technologies.

### **Form of teaching**

The education is carried out in the form of lectures, seminars, exercises, laboratory sessions, supervision (individual and in groups) and project.

Each semester contains a project work worth 5 credits that run in parallel with one of the modules that then should be followed by a theoretically based analysis of the project. The project includes components of collaboration with external actors.

*Language of instruction:* English and Swedish

### **Assessment**

The course is assessed by individual take-home examinations and oral and written project presentations, individually and in groups, at assessing seminars.

A student who has failed a test twice has the right to change examiner. The request must be made in writing to the Department of Cultural Sciences.

### **Grades**

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

For the module Project: programmed cultures, 5 credits, be applied the grades Fail (U), Pass (G) (UG).

For Pass with distinction in the whole course, the grade Pass with distinction on at least 20 credits is required of the modules.

### **Course evaluation**

An anonymously course evaluation is carried out in writing after each module. Course coordinator arranges at the end of each course a seminar where experiences in the course are related to other follow up and development work in the education.

### **Additional information**

Equality aspects are to be taken into consideration in content, literature, teaching and evaluation. Also, the course should, to the extent that it is relevant, raise awareness and

problematiser, ekologisk, ekonomisk, social och kulturell hållbar utveckling.