



DEPARTMENT OF CULTURAL SCIENCES

MEK300 Media, Aesthetics, and Cultural Entrepreneurship: semester 3, 30 credits

Medier, estetik och kulturellt entreprenörskap: termin 3, 30 högskolepoäng

First Cycle

Confirmation

This course syllabus was confirmed by Department of Cultural Sciences on 2016-02-16 and was last revised on 2019-05-20 to be valid from 2019-09-02, autumn semester of 2019.

Field of education: Arts 100%

Department: Department of Cultural Sciences

Position in the educational system

The course is only given within the Bachelor's Programme Media, Aesthetics and Cultural Entrepreneurship, 180 credits.

The course can be part of the following programme: 1) Media, Aesthetics and Cultural Entrepreneurship, Bachelor's Programme (H1MEK)

Main field of studies

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Specialization

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Entry requirements

Admission to the course requires passed results from Media, aesthetics and cultural entrepreneurship: semester 1, 30 credits and Media, aesthetics and cultural entrepreneurship: semester 2, 30 credits.

Learning outcomes

After having completed the course, the student is expected to be able to:

Knowledge and understanding

- bring an advanced discussion of aesthetic theory, placement and method
- give a general account of research around digital tools for aesthetic analysis, human-computer interaction and gender perspective on digital media

Competence and skills

- survey and summarise orally and in writing as well as to evaluate large amounts of theoretical material critically
- formulate and structure relevant issues about aesthetic theory
- conciliate between different aesthetic views and valuing practices
- plan and carry out a smaller scientific project individually within given time frames
- in groups plan and carry out a delimited project using digital and aesthetic tools for analysis within given time frames

Judgement and approach

- take position scientifically to and express critically aware assessments of norming mechanisms in digital humanities.
- assess aesthetic objects through different valuing practices
- demonstrate consciousness about an ethical approach to their and others' research project
- demonstrate the ability to identify the need for technical and performative skills to carry out digital aesthetic analyses

Course content

The philosophies of the art forms, 10 credits, in some ways from an in-depth continuation of the modules "to describe artistic expressions" and "to understand artistic processes". In this course, theoretical and philosophical issues specifically linked to different art forms will be studied. A central aspect of the modules covers the different practices of interpretation linked to how various art forms are studied. Also, the course covers how the distinction between description, analysis and interpretation is brought to the fore in various ways through the study of different artistic and aesthetic expressions.

Aesthetic theory, 10 credits, aims to provide the students with broad knowledge in different fields of aesthetic theory and an advanced understanding of aesthetic-philosophic argumentation and problem-solving. The module covers, for example, how the distinction between description, analysis and interpretation brings to the fore the various ways in the study of different medial and aesthetic expressions.

Project: Programmed cultures, 5 credits, concerns the use or creation of digital tools for an independent aesthetic project. Students are given the possibility to choose an area of

specific interest in culture and media

Programmed cultures, 5 credits, concerns research on digital art, 'critical code study', and various gender and globalisation perspectives on aesthetics and digital technologies.

Form of teaching

The education is carried out through lectures, seminars, exercises, laboratory sessions, supervision (individual and in groups) and project.

Each semester contains a project worth 5 credits, that runs parallel with one of the other modules, followed by a theoretical analysis of the project. The project includes components of collaboration with external actors.

Language of instruction: English and Swedish

Assessment

The course is assessed by individual take-home examinations and oral and written project presentations, individually and in groups, at assessing seminars.

A student who has failed a test twice has the right to change examiner. The request must be in writing to the Department of Cultural Sciences.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

Scale for the module Project Work: programmed cultures, 5 credits, be applied the grades Fail (U), Pass (G) (UG).

For Pass with distinction in the whole course, the grade Pass with distinction on at least 20 credits is required of the modules.

Course evaluation

An anonymous course evaluation is carried out in writing after each course. At the end of each course, the Course coordinator arranges a seminar where experiences from the course are related to follow-up and development work in the programme.

Additional information

Equality aspects should be taken into consideration in content, literature, teaching and evaluation. In addition, where relevant, the course should make students aware of and problematise ecological, economic, cultural and socially sustainable development.