



## DEPARTMENT OF CULTURAL SCIENCES

### **MEK100 Media, Aesthetics, and Cultural Entrepreneurship: semester 1, 30 credits**

Medier, estetik och kulturellt entreprenörskap: termin 1, 30 högskolepoäng

*First Cycle*

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#### **Confirmation**

This course syllabus was confirmed by Department of Cultural Sciences on 2015-02-23 and was last revised on 2018-12-10 to be valid from 2019-01-20, autumn semester of 2019.

*Field of education:* Arts 100%

*Department:* Department of Cultural Sciences

#### **Position in the educational system**

The course is given only as a part of the Bachelor's programme Media, Aesthetics and Cultural Entrepreneurship, 180 credits

The course is included in the list of required courses for a Bachelor's Degree in Culture, aesthetics and media.

The course can be part of the following programme: 1) Media, Aesthetics and Cultural Entrepreneurship, Bachelor's Programme (H1MEK)

#### *Main field of studies*

Culture, Aesthetics and Media

#### *Specialization*

G1N, First cycle, has only upper-secondary level entry requirements

#### **Entry requirements**

General entrance requirements

#### **Learning outcomes**

*Knowledge and understanding*

- to demonstrate a general understanding of established research and current research questions concerning media, aesthetics and cultural entrepreneurship
- to demonstrate a general knowledge of methods for describing and interpreting aesthetic objects
- to be able to give an account of different perspectives on participatory cultures

*Competence and skills*

- to describe visual and audible objects
- to critically discuss their creative activities related to research about participatory cultures
- to work in groups on given assignments and set time frames

*Judgement and approach*

- to form a scientifically based opinion and to express critically aware assessments of normalising mechanisms in participatory cultures
- to argue for the importance of aesthetic processes from a societal perspective
- to demonstrate an ability to reflect on their prior knowledge in the field of Media, Aesthetics and Cultural Entrepreneurship and identify his own need for further knowledge and skills

**Course content**

Introduction to Media, Aesthetics and Cultural Entrepreneurship, 10 credits, will give students an introduction to the organisation of the media industries and contemporary cultural life as well as their activities. Focus will be placed on different methods of understanding production and innovation environments.

To describe artistic expressions 10 credits, will introduce students to different methods for description, interpretation and understanding aesthetic objects in contemporary and historic contexts.

Project: Participatory cultures, 5 credits, is based on a cultural and media project formulated by students. The project is grounded in research on collaborative work and participatory cultures i.e. when the audience participates and create cultural expressions.

Participatory cultures, 5 credits, will further the discussions concerning the students' own cultural and media projects based on research on Participatory cultures. The module will also introduce models for theoretically based reflections on the mechanisms and values at play regarding the project.

**Form of teaching**

The teaching is carried out in the form of lectures, seminars, supervision (individual and in groups) and a project.

Each semester contains a project work worth 5 credits that will run in parallel with one of the modules that semester, which is then followed by a theoretically based analysis of the project. The project will sometimes include components in collaboration with external actors.

*Language of instruction:* English and Swedish

**Assessment**

The course examinations include individual take-home exams, oral and written project presentations, which can be made either individually or in groups at examination seminars.

A student who has failed a test twice has the right to change examiner. The request must be made in writing to the Department of Conservation.

**Grades**

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

For the module Project: Participatory cultures, 5 credits, the grades Fail (U), Pass (G) (UG) will be applied.

To pass the course with distinction, the grade Pass with distinction is required on at least 20 credits of the modules.

**Course evaluation**

After each course, an anonymous evaluation is carried out in writing. In addition, the course coordinator arranges an evaluating seminar at the end of each module. At the seminar, possible earlier experiences and measures concerning the next course in the program are also discussed.

**Additional information**

Equality aspects should be taken into consideration in content, literature, teaching and evaluation. In addition, where relevant, the course should make students aware of and problematise ecological, economic, cultural and socially sustainable development.