

DEPARTMENT OF ECONOMY AND SOCIETY

IEG101 Innovation and entrepreneurship, 15 credits

Innovation och entreprenörskap, 15 högskolepoäng First Cycle

Confirmation

This course syllabus was confirmed by Department of Economy and Society on 2020-01-15 and was last revised on 2020-06-03 to be valid from 2020-08-31, autumn semester of 2020.

Field of education: Social Sciences 100%

Department: Department of Economy and Society

Position in the educational system

The course is given as a freestanding course in Innovation, entrepreneurship and management of intellectual access but also may be included in Bachelor of Science in Business and Economics programme as elective course.

The course can be part of the following programme: 1) Bachelor's Programme in Business and Economics (S1EKA)

Main field of studies Specialization

Innovation, Entrepreneurship and G2F, First cycle, has at least 60 credits in Intellectual Capital Management first-cycle course/s as entry requirements

Entry requirements

Admission to the course requires at least 60 credits.

Learning outcomes

On successful completion of the course the student will be able to:

Knowledge and understanding

1. Define basic concepts in innovation and entrepreneurship.

2. Explain basic practical and theoretical relationships in innovation and entrepreneurship.

Competence and skills

3. Use theoretical models to assess and solve limited fundamental problems in innovation and entrepreneurship.

Judgement and approach

4. Critically evaluate different theoretical models in innovation and entrepreneurship.

Course content

The course Innovation and entrepreneurship is based on the scientific study of innovation processes, their determinants and their social and economic consequences.

Studies of innovation and entrepreneurship are about actors, innovation processes, their determinants and their social and economic consequences. The innovation process is the central study, where the study of entrepreneurship constitutes a subset. The handling of immaterial access in innovation processes is also an important focus area in studies of innovation processes in a market economy. The research about innovation and entrepreneurship intends to explain the relationships between them and their social and economic consequences. It identifies methods and strategies to promote innovation and entrepreneurship in a societal- and organisational perspective, and analyse the powers of innovation related social change on individuals, organisations, nourishment, departments and knowledge formation.

The course goes through five specialisations in the subject

- 1. The actors of the innovation process
- 2. Innovations as system
- 3. Innovation processes, knowledge and learning
- 4. The importance of immaterial access
- 5. Economic and social consequences of innovation and innovation policy

Form of teaching

The course contains lectures, seminars and possible study visit/guest lecturers. Parts of the teaching may be in English

Assessment

The intended learning outcomes are assessed through written assignments and written examination.

If a student who has failed the same examined component twice wishes to change examiner before the next examination, a written application shall be sent to the department responsible for the course and shall be granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

If a course has been discontinued or has undergone major changes, the student shall normally be guaranteed at least three examination sessions (including the regular examination session) during a period of at least one year on the basis of the course's former structure.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

To receive a Pass grade (A-E), a passed result is required on both examination and the written assignments. The written assignments are only assessed as passed or non passed.

Course evaluation

Course evaluation is carried out at the end of the course. Evaluation results and any changes in the course structure should be communicated to both the students who completed the evaluation and to the students who will start the course.

Additional information

The course may not be included in qualification together with the courses IEG100 or IEG190.