



## GRADUATE SCHOOL

### **GM1343 Methods for Practical Entrepreneurship 3, 7.5 credits**

Metoder för praktiskt entreprenörskap 3, 7,5 högskolepoäng

*Second Cycle*

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#### **Confirmation**

This course syllabus was confirmed by Graduate School on 2019-04-29 to be valid from 2019-09-02, autumn semester of 2019.

*Field of education:* Social Sciences 100%

*Department:* Graduate School

#### **Position in the educational system**

The course Methods for Practical Entrepreneurship 3 is a course within the Master of Science programmes at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

#### *Main field of studies*

Knowledge-based Entrepreneurship

#### *Specialization*

A1F, Second cycle, has second-cycle course/s as entry requirements

#### **Entry requirements**

To be eligible for the course Methods for Practical Entrepreneurship 3, the student must fulfill the entrance requirements for the Master of Science programme in Knowledge-based Entrepreneurship. In addition, the student must have been registered on the course Methods for Practical Entrepreneurship 2 .

#### **Learning outcomes**

On successful completion of the course the student will be able to:

*Knowledge and understanding*

1. demonstrate the ability to perform in-depth analysis and to independently choose relevant theoretical knowledge, tools, and methods in order to address a series of issues related to venture creation during the pre-incubation process

#### *Competence and skills*

2. demonstrate the ability to apply knowledge and practical methods in order to develop features of the entrepreneurial venture, such as innovations to the venture's business model, organisation, and value offering
3. demonstrate the ability to synthesis current understanding with foresight in order to develop and propose appropriate future-orientated strategies, such as growth strategies, contingencies, and Initial Public Offering (IPO)

#### *Judgement and approach*

4. demonstrate self-sufficiency in the development of the business project by proactively and independently seeking out and acting upon opportunities to engage with external actors in order to test business assumptions.

### **Course content**

This course focuses upon the process of venture creation and of pre-incubation of an entrepreneurial venture. This course builds upon the foundation of knowledge and skills related to pre-incubation processes, which was acquired in two earlier courses called Methods for Practical Entrepreneurship 1 and Methods for Practical Entrepreneurship 2. The students work with a pre-incubation process related to the development of a new business.

In the current course, Methods for Practical Entrepreneurship 3, the students will demonstrate progression in their learning, in terms of particularly broadening the knowledge gained previously and in terms of working more independently. Students will be expected to continuously develop their business idea through an iterative process of hypothesis formation, testing, and adjustment.

The learning content of this course focuses on the growth of the business project as well as preparing it for a possible future beyond the master's programme. Teaching modules will focus on growth management strategies, scenario planning, team formation, financing and IPOs.

### **Form of teaching**

These forms of teaching are used: project work (with logs), lectures, workshops, coaching sessions, and a group presentation.

*Language of instruction:* English

### **Assessment**

The learning outcomes are assessed through:

- Project logs (learning outcomes 1, 2, 3, 4 and 5)
- Coaching sessions (learning outcomes 2, 3, 4 and 5)
- Group oral presentation (learning outcomes 2 and 3)
- Written exam (learning outcomes 1, 3, 4 and 5)

The project logs are living documents that should regularly be updated throughout the course. The group oral presentation and exam will occur at the end of the course.

Participation in coaching sessions is mandatory. Absence from the group oral presentation and/or coaching sessions can be replaced with alternative assignments.

Individual assignments and exams shall be written individually, cooperation in formulating text, tables, figures etc. is not allowed.

If a student, who has failed the same examined element on two occasions, wishes to change examiner before the next examination session, such a request is to be submitted to the department in writing and granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, though at most two years after the course has ceased/been changed.

The number of examinations is limited to five.

### **Grades**

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

Pass is required on all examination forms. The grade on the course is based on 45% individual exam, 20% individual project logs and 35% group presentation.

The grade (A-E) corresponds to the total score a student obtains. To receive a pass grade (A-E)  $\geq 50\%$  points is required. The scale is tied to fixed score intervals:

A: 85-100%;

B: 75-84%;

C: 68-74%;

D: 60-67%;

E: 50-59%;

F:  $<50\%$

**Course evaluation**

The course will be evaluated upon completion. The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.