



GRADUATE SCHOOL

GM1325 Social Innovation and Entrepreneurship, 7.5 credits

Social innovation och entreprenörskap, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Graduate School on 2018-04-26 and was last revised on 2018-05-14 to be valid from 2018-09-03, autumn semester of 2018.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course Social Innovation and Entrepreneurship, is a course within the Master of Science programmes at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

Main field of studies

Knowledge-based Entrepreneurship

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course Social Innovation and Entrepreneurship, the participant must fulfil the entrance qualifications for one of the Master of Science programmes at the Graduate School.

Learning outcomes

On successful completion of the course the student will be able to:

Knowledge and understanding

1. define and critically evaluate sustainability and sustainable development in the context of non-profit enterprises, public services and business, in advanced and emerging markets
2. describe the principle models of the trends and drivers re-shaping the dynamics of the social economy

Competence and skills

3. apply these models and lines of thinking to the issues facing developing countries and emerging market

Judgement and approach

4. identify, synthesise and classify the current research on social innovation and entrepreneurship and its relation to sustainability.

The course is sustainability-focused, which means that at least one of the learning outcomes clearly shows that the course content meets at least one of the University of Gothenburg's confirmed sustainability criteria. The content also constitutes the course's main focus.

Course content

The aim of this course is to provide students with a new orientation and way of thinking to organise and lead sustainable development, namely through social innovation and entrepreneurship. Sustainability encompasses many dimensions, including the long-term maintenance of responsibility, which has environmental, economic, and social dimensions. This course focuses upon the ways in which social innovation and entrepreneurship are driving the delivery of social (including environmental) value in communities, and the way in which this (accelerating economic) relationship drives social changes, both globally and locally. The focus is thus upon the trends and drivers re-shaping the dynamics of social impact.

The course reviews the key changes that have occurred within each of these sectors: the changing role of government from direct provider to enabler; the emergence of corporate responsibility within the business sector; the emergence of social enterprises and socially responsible businesses within the third sector and the emergence of new forms of philanthropy and social investment. The course will thereby help the students to develop an awareness and critical understanding of the accelerating economic

relationship between the government, business and the third (not-for-profit) sectors, in areas of social innovation and entrepreneurship.

Form of teaching

The teaching consists of lectures, workshop, coaching and guest lectures.

Language of instruction: English

Assessment

Learning outcome 1 - 2 are assessed through a written exam.

Learning outcome 3 - 4 are assessed through group assignment and a written exam.

If a student, who has failed the same examined component twice, wishes to change examiner before the next examination, a written application shall be sent to the department responsible for the course and shall be granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In cases where a course has been discontinued or has undergone major changes, the student shall normally be guaranteed at least three examination occasions (including the ordinary examination) during a period of at least one year from the last time the course was given.

The number of examinations is limited to five.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

Pass (A-E) is required on all learning outcomes. The course contains the following weighted assessment tasks:

Exam (60% of the grade)

Group assignment (40% of the grade)

The grade (A-E) corresponds to the total score a student obtains. To receive a pass grade (A-E) $\geq 50\%$ points is required. The scale is tied to fixed score intervals.

A: 85%-100%;

B: 75%-84%;

C: 68%-74%;

D: 60%-67%;

E: 50%-59%;

F: <50%

Course evaluation

The course will be evaluated upon completion. The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.