



GRADUATE SCHOOL

GM0822 Business Ethics and Sustainability, 7.5 credits

Företagsetik och hållbarhet, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Graduate School on 2020-04-16 to be valid from 2020-08-31, autumn semester of 2020.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course Business Ethics and Sustainability is a course within the Master of Science programmes at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

Main field of studies

Management

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course Business Ethics and Sustainability, the participant must fulfil the entrance qualifications for one of the Master of Science programmes at the Graduate School.

Learning outcomes

On successful completion of the course, the student will be able to:

Knowledge and understanding

1. describe, explain and critically discuss the different theories and models related to business ethics and sustainability and its basic assumptions and consequences

Competence and skills

2. analyze problems regarding business ethics and sustainability by using course literature and apply it to practical situations
3. communicate and present written seminar papers and be able to argue for the chosen standpoint

Judgement and approach

4. demonstrate an understanding of how theories and models related to business ethics and sustainability can be used to contribute to sustainable economic, ecologic and social development.

The course is sustainability-focused, which means that at least one of the learning outcomes clearly shows that the course content meets at least one of the University of Gothenburg's confirmed sustainability criteria. The content also constitutes the course's main focus.

Course content

The role of business ethics and sustainability is an increasingly important concern for managers. This advanced course in Business Ethics and Sustainability aims at providing an in depth understanding of the relationship between organizations, society, business ethics and sustainability. The course covers various sub-themes such as globalization, corporate social responsibility, environmental management and ethics among other related issues. There will be a mixture of lectures and seminars providing opportunity for reflection and discussion on the main themes related to the course. The participants will present seminar papers in oral and written form using practical examples.

Form of teaching

The course consists of lectures, seminars, study visits, workshops to work on group papers and independent reading and study.

Language of instruction: English

Assessment

Learning outcome 1 will be assessed through an individual written exam.

Learning outcome 2 will be assessed through the written group papers and individual written exam.

Learning outcome 3 will be assessed through participation in the seminars and through the oral presentation of group papers.

Learning outcome 4 will be assessed through a seminar.

Attendance to seminars and oral presentation of group papers is mandatory. If the student fails to attend any of the seminars, she or he will be provided with an alternative assignment.

Individual assignments and exams should be written individually. Cooperation in formulating text is not allowed.

If a student, who has failed the same examined element on two occasions, wishes to change examiner before the next examination session, such a request is to be submitted to the department in writing and granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, though at most two years after the course has ceased/been changed.

The number of examinations is limited to five.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

In order to pass the course, the student must receive pass on all learning outcomes. The grade (A-F) corresponds to the total score a student obtains on the individual written exam. To receive a pass grade (A-E) $\geq 50\%$ points is required. The scale is tied to fixed score intervals:

A: 85-100%;

B: 75-84%;

C: 68-74%;

D: 60-67%;

E: 50-59%;

F: $<50\%$

Course evaluation

The course will be evaluated upon completion. The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.

