



GRADUATE SCHOOL

GM0820 Research Methods in Management, 7.5 credits

Vetenskaplig metod, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Graduate School on 2020-04-01 to be valid from 2020-04-01, autumn semester of 2020.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course Research Methods in Management, is a course within the Master of Science programmes at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

Main field of studies

Management

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course Research Methods in Management the participant must fulfil the entrance qualifications for the Master of Science programme in Management. For programme specific entrance requirements, see programme syllabus.

Learning outcomes

On successful completion of the course, the student will be able to:

Knowledge and understanding

1. Understand the nature, advantages, and limitations of different methodological approaches in the field of Management studies.

Competence and skills

2. Identify relevant methodological approaches in relation to research problems and design a scientific study appropriate for a study in the field of Management.
3. Use various data collection methods and analytical techniques and critically and systematically compile and produce relevant scientific texts.

Judgement and approach

4. Critically and systematically compile literature and produce relevant scientific texts.

Course content

This advanced course in Research Methods in Management aims at providing students with an in-depth understanding of the various methodological approaches to the study of management. The course provides a deep insight into various methodological approaches and practical training in the design of research projects. This includes data collection methods, interview techniques, observation methods, analysis, and how to write scientific reports. After completing the course students will be able to identify a relevant methodological approach in relation to a research problem as well as to develop an appropriate research design applied to real-life problems.

Form of teaching

Lectures and seminars.

Language of instruction: English

Assessment

Learning outcome 1, 2 and 4 will be examined through a individual written report.

Learning outcome 3 will be individually examined through exercises and seminars.

Participation in seminars and the final presentation is compulsory. Failure to attend can in exceptional cases be substituted with individual assignments after an agreement with the course coordinator or examiner.

If a student, who has failed the same examined element on two occasions, wishes to change examiner before the next examination session, such a request is to be submitted to the department in writing and granted unless there are special reasons to the contrary

(Chapter 6, Section 22 of Higher Education Ordinance).

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, though at most two years after the course has ceased/been changed.

The number of examinations is limited to five.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

In order to pass the course, the student must receive pass on all examination forms. The grade (A-F) corresponds to the total score a student obtains on the individual written report. To receive a pass grade (A-E) $\geq 50\%$ points is required. The scale is tied to fixed score intervals:

A: 85-100%;

B: 75-84%;

C: 68-74%;

D: 60-67%;

E: 50-59%;

F: $<50\%$

Course evaluation

The course will be evaluated upon completion. The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.