



GRADUATE SCHOOL

GM0812 Business Ethics and Sustainability, 7.5 higher education credits

Business Ethics and Sustainability, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by School of Business, Economics and Law on 2009-09-03 and was last revised on 2017-06-05 to be valid from 2017-08-28, autumn semester of 2017.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course Business Ethics and Sustainability is course within the Master of Science programmes at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

Main field of studies

Management

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course Business Ethics and Sustainability, the participant must fulfil the entrance qualifications for one of the Master of Science programmes at the Graduate School.

Learning outcomes

Upon completion of the course the student will be able to:

Knowledge and understanding

1. Describe, explain and critically discuss the different theories and models related to business ethics and sustainability and its basic assumptions and consequences.

Skills and abilities

2. Analyze problems regarding business ethics and sustainability by using course literature and apply it to practical situations.
3. Communicate and present written seminar papers and be able to argue for the chosen standpoint.

Judgement and approach

4. Demonstrate an understanding of how theories and models related to business ethics and sustainability can be used to contribute to sustainable economic, ecologic and social development.

The course is sustainability focused which means that the content constitutes the course's main focus. At least one of the learning outcomes clearly show that the course content meets one of University of Gothenburg's sustainability criteria.

Course content

The role of business ethics and sustainability is an increasingly important concern for managers. This advanced course in Business Ethics and Sustainability aims at providing an in depth understanding of the relationship between organizations, society, business ethics and sustainability. The course covers various sub-themes such as globalization, corporate social responsibility, environmental management and ethics among other related issues. There will be a mixture of lectures and seminars providing opportunity for reflection and discussion on the main themes related to the course. The participants will present seminar papers in oral and written form using practical examples.

Form of teaching

The course consists of lectures, seminars, study visits, workshops to work on group papers and independent reading and study.

Language of instruction: English

Assessment

Learning outcome 1 will be assessed through an individual written exam.

Learning outcome 2 will be assessed through the written group papers and individual written exam.

Learning outcome 3 will be assessed through participation in the seminars and through the oral presentation of group papers.

Learning outcome 4 will be assessed through a seminar.

Attendance to seminars and oral presentation of group papers is mandatory. If the student fails to attend any of the seminars, she or he will be provided with an alternative assignment.

Individual assignments and exams should be written individually. Cooperation in formulating text is not allowed.

If a student, who has failed the same examined component twice, wishes to change examiner before the next examination, a written application shall be sent to the department responsible for the course and shall be granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In cases where a course has been discontinued or has undergone major changes, the student shall normally be guaranteed at least three examination occasions (including the ordinary examination) during a period of at least one year from the last time the course was given.

The number of examinations is limited to five.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

For Pass on the course, Pass is required on all four learning outcomes. For Pass with Distinction on the course, Pass with Distinction is required on learning outcome one and Pass on learning outcomes two, three and four.

Course evaluation

The course will be evaluated upon completion. The results of the evaluation will be communicated to the students and will function as a guide for the development of the course.