



GRADUATE SCHOOL

GM0532 International Trade and Logistics, 7.5 credits

Internationell handel och logistik, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Graduate School on 2021-09-27 and was last revised on 2021-10-11 to be valid from 2022-01-17, spring semester of 2022.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course International Trade and Logistics, is a course within the Master of Science programmes at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

Main field of studies

Logistics and Transport Management

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course International Trade and Logistics, the participant must fulfil the entrance qualifications for the Master of Science programme in Logistics and Transport Management. For programme specific entrance requirements, see programme syllabus.

Learning outcomes

On successful completion of the course the student will be able to:

1. describe the context and function of international trade
2. analyze the logistical aspects of international trade and export management

3. reflect around the different actors' roles and interest in international trade
4. critically analyze the logistics requirements when selling and exporting products between two countries. The students will then be able to:
 - analyze trade statistics
 - analyze and evaluate real and relevant issues concerning export and import logistics, including flows of documents, information and money in combination with cultural differences
 - critically reason around specific product areas and trade barriers concerning the relation between two countries.

Course content

This course deals with the logistical aspects of international trade and the interactions between them. The course starts with an overview of international trade and covers among other things the function of international trade, the major international freight flows, trade blocks and trade unions, and the organizational infrastructure of international trade.

The transactional aspects of international trade deals with export market entry, export finance, export customs practice, cargo insurance, and credit insurance.

The logistical aspects of international trade deals with international transport infrastructure, international transport modes, cargo categories, international load carriers, dangerous cargo shipments, freight rates, and international logistics strategies.

Form of teaching

The course contains lectures, exercises and assignments.

Language of instruction: English

Assessment

Learning outcomes 1-4 are continuously assessed through individual written assignments, based on reflective logs.

Individual assignments shall be written individually, cooperation in formulating text, tables, figures etc. is not allowed.

A student who has taken two exams in a course or part of a course without obtaining a pass grade is entitled to the nomination of another examiner. The student needs to contact the department for a new examiner, preferably in writing, and this should be approved by the department unless there are special reasons to the contrary (Chapter 6 Section 22 of the Higher Education Ordinance).

If a student has received a recommendation from the University of Gothenburg for special educational support, where it is compatible with the learning outcomes of the course and provided that no unreasonable resources are required, the examiner may decide to allow the student to sit an adjusted exam or alternative form of assessment.

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, but no more than two years, after the course has ceased/been changed.

The number of examinations is limited to five.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

The grade (A-E) corresponds to the total score a student obtains on the individual written assignments. To receive a pass grade (A-E) $\geq 50\%$ points is required. The scale is tied to fixed score intervals:

A: 85-100%

B: 75-84%

C: 68-74%

D: 60-67%

E: 50-59%

F: $<50\%$

Course evaluation

The course will be evaluated upon completion. The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.