



GRADUATE SCHOOL

GM0531 Retailing, Wholesaling and Logistics, 7.5 credits

Detaljhandel, partihandel och logistik, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Graduate School on 2021-09-27 to be valid from 2022-01-17, spring semester of 2022.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course Retailing, Wholesaling and Logistics, is a course within the Master of Science programmes at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

Main field of studies

Logistics and Transport Management

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course Retailing, Wholesaling and Logistics, the participant must fulfil the entrance qualifications for the Master of Science programme in Logistics and Transport Management. For programme specific entrance requirements, see programme syllabus.

Learning outcomes

On successful completion of the course the student will be able to:

1. show a good understanding and knowledge about the logistics and operations
2. show a good understanding of in store logistics

3. have the ability to discuss and analyse the logistics of the wholesaling and retailing system.

Course content

This course covers different perspectives of the retailing and wholesaling operations and management, with a focus on the logistics functions from a supply chain perspective.

The course ranges from high-level goals and strategies to operative control. The course describes and analyses the logistics of the total – retail and wholesale system. Moreover, in-store logistics and operations are focused. One of the course's starting point is also to compare and analyse theory and the practical operations of the system.

The course includes sections that strengthen the generic skills of the students. Analytical skills are acquired by solving theoretical and practical assignments. Oral and written communication skills, as well as training in information search are acquired through written group assignments, which are presented and discussed orally.

Presentations by practitioners increase the student understanding of the issues facing management in retailing and wholesaling organisations.

Form of teaching

Lectures, exercises and group assignments.

Language of instruction: English

Assessment

Learning outcome 1 and 2 are assessed through a written group assignment and a written individual exam.

Learning outcome 3 is assessed through a written group assignment, oral presentation and a written individual exam.

Participation in seminars is mandatory. If the course coordinator agrees that the reason for absence from a seminar is valid, then the seminar can be replaced with alternative assignments.

A failed group assignment can be supplemented to a pass grade.

A student who has taken two exams in a course or part of a course without obtaining a pass grade is entitled to the nomination of another examiner. The student needs to contact the department for a new examiner, preferably in writing, and this should be approved by the department unless there are special reasons to the contrary (Chapter 6 Section 22 of the Higher Education Ordinance).

If a student has received a recommendation from the University of Gothenburg for special educational support, where it is compatible with the learning outcomes of the course and provided that no unreasonable resources are required, the examiner may decide to allow the student to sit an adjusted exam or alternative form of assessment.

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, but no more than two years, after the course has ceased/been changed.

The number of examinations is limited to five.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

Pass is required on all examination forms. The grade (A-E) corresponds to the total score a student obtains on the written exam (60 % of final grade) and written group assignment and oral presentation (40 % of final grade). To receive a pass grade (A-E)

$\geq 50\%$ points is required. The scale is tied to fixed score intervals:

A: 85-100%

B: 75-84%

C: 68-74%

D: 60-67%

E: 50-59%

F: $<50\%$

Course evaluation

The course will be evaluated upon completion. The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.