

## **GRADUATE SCHOOL**

# **GM0511** International Trade and Logistics, 7.5 credits

International Trade and Logistics, 7,5 högskolepoäng Second Cycle

## Confirmation

This course syllabus was confirmed by School of Business, Economics and Law on 2010-03-19 and was last revised on 2018-05-28 by Graduate School to be valid from 2018-09-03, autumn semester of 2018.

Field of education: Social Sciences 100%

Department: Graduate School

## Position in the educational system

The course International Trade and Logistics is a course included in the Master of Science programme in Logistics and Transport Management at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

Main field of studies Specialization

Logistics and Transport Management A1N, Second cycle, has only first-cycle

course/s as entry requirements

## **Entry requirements**

To be eligible for the course International Trade and Logistics the participant must fulfil the entrance qualifications for the Master of Science programme in Logistics and Transport Management. Students from the other Master of Science programmes at the Graduate School may also be eligible for the course.

### Learning outcomes

After completing the course, the student will be able to:

- 1. describe the context and function of international trade.
- 2. analyze the logistical and transactional aspects of international trade and export management.
- 3. reflect around the different actors' roles and interest in international trade.
- 4. critically analyze the procedures when selling and exporting products between two countries, by doing a project assignment which will result in a written report and presented orally in class. The students will then be able to:
- analyze trade statistics.
- analyze and evaluate real and relevant issues concerning export and import procedures including flows of documents, information and money (all procedures) in combination with cultural differences.
- critically reason around specific product areas and trade barriers concerning the relation between two countries.

The qualitative targets for a Master of Science (120 credits) in Logistics and Transport Management relate to the course's learning outcomes.

Qualitative target	Learning outcomes
Knowledge and understanding	g 1+2

Skills and abilities 2+3+4

Judgement and approach 3+4

#### **Course content**

This course deals with the transactional and logistical aspects of international trade and the interactions between them.

The course starts with an overview of international trade and covers among other things the function of international trade, the major international freight flows, trade blocks and trade unions, and the organizational infrastructure of international trade.

The transactional aspects of international trade deals with export market entry, export finance, export customs practice, cargo insurance, and credit insurance.

The logistical aspects of international trade deals with international transport infrastructure, international transport modes, cargo categories, international load carriers, dangerous cargo shipments, freight rates, and international logistics strategies.

### Form of teaching

The examination consists of a written exam (worth 60 points) and of writing and presenting a written assignment (worth 40 points). The written exam will be given at the completion of the course.

The learning outcomes 1-3 are assessed through the written exam, and learning outcome 3+4 through the writing and presentation of a main project assignment.

A student who has failed a test twice has the right to change examiner, unless weighty argument can be adduced. The application shall be sent to the Graduate School and has to be in writing.

The Graduate School is obliged to offer the exam at least five times during the course of each two year period. Students who have made five unsuccessful attempts to pass an exam have lost the possibility of obtaining the Master of Science Degree.

Language of instruction: English

#### **Assessment**

#### **Grades**

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

For Pass on the course, 50% of the total of the points that are possible to achieve will be needed i.e. 50% on both the exam and the written assignment. For Pass with Distinction, 75% of the total of the points that are possible to achieve will be needed as well as pass on both the exam and the written assignment.

Grades are translated with a set model where the grades correspond to the following intervals according to EGIS (ECTS Grade Interpretation Scheme):

Pass with Distinction (väl godkänd, VG) A-B

Pass (godkänd, G) C-E

Fail (underkänd, U) FX-F

### **Course evaluation**

The course will be evaluated upon completion. The results of the evaluation will be communicated to the students and will function as a guide for the development of the course.

### **Additional information**

The syllabus in English is the official binding document.