



GRADUATE SCHOOL

GM0507 Retailing, Wholesaling and Logistics, 7.5 higher education credits

Retailing, Wholesaling and Logistics, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by School of Business, Economics and Law on 2010-01-11 and was last revised on 2015-08-24 to be valid from 2015-08-31, autumn semester of 2015.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course Retailing, Wholesaling and Logistics is a course within the Logistics and Supply Chain Management track within the Master of Science programme in Logistics and Transport Management at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

The course can be part of the following programmes: 1) Master of Science in Management (S2MAN), 2) Master of Science in Marketing and Consumption (S2MAC), 3) Master of Science in Accounting (S2ACC), 4) Logistics and Transport Management (SLTMM), 5) Master of Science in Economics (S2ECO), 6) Programme in Business and Economics (S1HEG), 7) Master of Science in Logistics and Transport Management (S2LOG), 8) Master of Science in Knowledge-based Entrepreneurship (S2KEN), 9) Program in Environmental Social Science (S1SML), 10) Master of Science in Environmental Management and Economics (S2EMA), 11) Programme in Logistics management (S1LOM), 12) Master of Science in Tourism and Hospitality Management (S2TOM), 13) International Business (SIBUM), 14) Tourism and Hospitality Management (SITOM), 15) International Management (SIMAM), 16) Intellectual Capital Management (SICAM), 17) Master of Science in Finance (S2FIN), 18) Master of Science in International Business and Trade (S2IBT), 19) International Accounting (SIACM), 20) Industrial and Financial Economics (SIFEM) and 21) Master of Science in Innovation and Industrial Management (S2IFM)

Main field of studies

Logistics and Transport Management

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course, Retailing, Wholesaling and Logistics, the participant must fulfil the entrance qualifications for the Master of Science programme in Logistics and Transport Management. Students from the other Master of Science programmes at the Graduate School may also be eligible for the course.

Learning outcomes

Upon completion of the course the student will

1. have a good understanding and knowledge about the wholesaling and retailing logistics and operations.
2. have a good understanding of in store logistics.
3. have the ability to discuss and analyse the logistics of the wholesaling and retailing system.

Course content

This course covers different perspectives of the Wholesaling and Retailing operations and management. Focus is on the logistic functions from a supply chain perspective.

The course ranges from high-level goals and strategies to operative control. The course first describes and analyses the logistics of the total wholesaling - retailing system. Secondly the focus will be on in store logistics and operations. The idea of the course is also to compare and analyse theory and the practical operations of the system.

The course includes sections that strengthen the generic skills of the students. Analytical skills are acquired by solving theoretical and practical assignments. Oral and written communication skills, as well as training in information search are acquired through written group assignments, which are presented and discussed orally. Presentations by practitioners increase the student understanding of the issues facing management in retailing and wholesaling organisations.

Form of teaching

Learning outcome 1 is assessed through a written case assignment and a written exam.

Learning outcome 2 is assessed through a written case assignment and a written exam.

Learning outcome 3 is assessed through a written case assignment, oral presentation and a written exam.

In order to pass the course the student must receive pass on all three learning outcomes.

The written exam is worth 60% of the total points that are possible to achieve on the course and the written case assignment and oral presentation is worth 40% of the total points that are possible to achieve on the course.

A student who has failed a test twice has the right to change examiner, unless weighty argument can be adduced. The request shall be sent to the Graduate School and has to be in writing.

The Graduate School is obliged to offer the exam at least five times during the course of each two year period. Students who have made five unsuccessful attempts to pass an exam have lost the possibility of obtaining the Master of Science Degree.

Language of instruction: English

Assessment**Grades**

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

For Pass on the course, Pass is required for all three learning outcomes. Pass is therefore required on both the written assignment and the written exam. For Pass with Distinction, 75% of the total of the points that are possible to achieve will be needed as

well as pass on all learning outcomes.

Grades are translated with a set model where the grades correspond to the following intervals according to EGIS (ECTS Grade Interpretation Scheme):

Pass with Distinction (väl godkänd, VG)	A-B
Pass (godkänd, G)	C-E
Fail (underkänd, U)	FX-F

Course evaluation

The course will be evaluated upon completion. The results of the evaluation will be communicated to the students and will function as a guide for the development of the course.

Additional information

The syllabus in English is the official binding document.