



## GRADUATE SCHOOL

### **GM0429 Strategic Management in Knowledge-Based Organizations, 7.5 credits**

Strategisk styrning i kunskapsbaserade organisationer, 7,5 högskolepoäng

*Second Cycle*

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#### **Confirmation**

This course syllabus was confirmed by Graduate School on 2018-04-16 and was last revised on 2018-10-17 to be valid from 2019-01-21, spring semester of 2019.

*Field of education:* Social Sciences 100%

*Department:* Graduate School

#### **Position in the educational system**

The course Innovation Management, is a course within the Master of Science programmes at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

*Main field of studies*

Innovation and Industrial Management

*Specialization*

A1N, Second cycle, has only first-cycle course/s as entry requirements

#### **Entry requirements**

To be eligible for the course Strategic Management in Knowledge-Based Organizations the participant must fulfil the entrance qualifications for the Master of Science programme in Innovation and Industrial Management at the Graduate School. For programme specific entrance requirements, see programme syllabus.

#### **Learning outcomes**

On successful completion of the course the student will be able to:

*Knowledge and understanding*

1. Show a good understanding of key concepts and frameworks in the area of strategic management and organization theory, with an emphasis on activities related to knowledge and innovation.

*Competence and skills*

2. Identify and analyze key challenges within strategic management and organization theory.
3. Skillfully apply concepts and methods in different settings and thereby also indirectly to describe and analyze various industries and context from a strategic management perspective.
4. Make, as well as orally present, short and concise reports and visually supported presentations (such as Power-points).

*Judgement and approach*

5. Identify key arguments based on frameworks as well select key/relevance of facts in order to justify strategic recommendations.

**Course content**

The course will introduce important contemporary models and frameworks related to strategy and organization, with a particular emphasis on activities related to knowledge, innovation and development thereof. Students will also learn how to apply theory in different industrial settings. Thus, a lot of the teaching is based upon cases, both group assignments and exercises in class.

The course is particularly concerned with the interplay between business and corporate strategy and organizational structures and organizational design. These different theories are applied to the area of innovation and development activities thereby stressing the dynamic and processual view of strategic management of business firms.

**Form of teaching**

The teaching will consist of lectures, case assignments and presentations/discussions.

*Language of instruction:* English

**Assessment**

Learning outcome 1 and 2 are assessed through assignments and a written exam.

Learning outcome 3, 4 and 5 are assessed through assignments.

Participation in presentations/discussion is compulsory. Absence from compulsory elements of the course can be substituted with alternative assignments.

If a student, who has failed the same examined component twice, wishes to change examiner before the next examination, a written application shall be sent to the department responsible for the course and shall be granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In cases where a course has been discontinued or has undergone major changes, the student shall normally be guaranteed at least three examination occasions (including the ordinary examination) during a period of at least one year from the last time the course was given.

The number of examinations is limited to five.

### **Grades**

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

In order to pass the course, the students must receive pass on all learning outcomes.

The course contains the following weighted assessment tasks:

Exam (60% of the grade)

Assignments (40% of the grade)

The grade (A-E) corresponds to the total score a student obtains. To receive a pass grade (A-E)  $\geq 50\%$  points is required. The scale is tied to fixed score intervals.

A: 85%-100%;

B: 75%-84%;

C: 68%-74%;

D: 60%-67%;

E: 50%-59%;

F: <50%

### **Course evaluation**

The course will be evaluated upon completion. The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.