



GRADUATE SCHOOL

GM0126 International Business in the Asian Emerging Markets, 7.5 credits

Internationell affärsverksamhet på de asiatiska tillväxtmarknaderna, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Graduate School on 2019-10-04 and was last revised on 2022-03-21 to be valid from 2022-08-29, autumn semester of 2022.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course International Business in the Asian Emerging Markets, is a course within the Master of Sciences programmes at the Graduate School at the School of Business, Economics and Law, University of Gothenburg.

Main field of studies

International Business and Trade

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course International Business in the Asian Emerging Markets, the participant must fulfil the entrance qualifications for the Master of Science programme in International Business and Trade. For programme specific entrance requirements, see programme syllabus.

Learning outcomes

On successful completion of the course the student will be able to:

Knowledge and understanding

1. demonstrate and contrast different perspectives, concepts and theories to explaining the rapid transformation of the emerging economics in Asia
2. demonstrate the ability to better understand and explain the role of transnational corporations (TNCs) and foreign direct investment (FDI) driving economic development and foreign trade in Asia

Competence and skills

3. use theories and concepts to discuss the changing character of regional production networks in Asia over time
4. communicate research outcomes orally and in written form

Judgement and approach

5. critically assess and analyze statistical data on trade and FDI in Asia.

Course content

The course is mainly based on literature studies and a team-work case assignment related to different economic sectors and countries in Asia. The region in focus comprises South Asia, the ten members of ASEAN (Association of Southeast Asian Nations), and East Asia with Greater China in focus. Central Asian countries are also discussed. Thus, emerging markets in Asia are also put into a larger, global context.

The aim of this course is to broaden and deepen the understanding of the rapid transformation of the emerging economies in Asia, from agrarian to becoming advanced manufacturing and service economies with a high level of international competitiveness.

The topics that are particularly covered in the course are export-oriented industrialization, the role of inward foreign direct investment to promote economic growth, the subsequent role of transnational corporations (TNCs), the rise of domestic TNCs and the emergence of competitive industries within the service sector.

Form of teaching

Lectures, seminars and group assignments.

Language of instruction: English

Assessment

Learning outcome 1-3 will be assessed through an individual written exam.

Learning outcome 4-5 will be assessed through a group assignment.

Participation in group assignment seminars is compulsory. If the course coordinator agrees that the reason for absence or non-submission of compulsory elements is valid, then the missing elements can be replaced with alternative assignments.

A failed group assignment can be supplemented to a Pass grade.

Exams shall be written individually. Cooperation in formulating texts, tables, figures, etc. representing an individual work effort is not allowed.

If a student who has twice received a failing grade for the same examination component wishes to change examiner ahead of the next examination session, such a request should be made to the department in writing and should be approved by the department unless there are special reasons to the contrary (Chapter 6 Section 22 of the Higher Education Ordinance).

If a student has received a recommendation from the University of Gothenburg for study support for students with disabilities, the examiner may, where it is compatible with the learning outcomes of the course and provided that no unreasonable resources are required, decide to allow the student to sit an adjusted exam or alternative form of assessment.

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, but no more than two years after the course has ceased/been changed.

The number of examinations is limited to five.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

Pass is required on all examination forms. The grade (A-E) corresponds to the total score a student obtains on the individual written exam. The group assignment is graded Pass/Fail. To receive a pass grade (A-E) $\geq 50\%$ points is required. The scale is tied to fixed score intervals:

A: 85%-100%

B: 75%-84%

C: 68%-74%

D: 60%-67%

E: 50%-59%

F: <50%

Course evaluation

The course will be evaluated upon completion. The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.