



DEPARTMENT OF LANGUAGES AND LITERATURES

FR2411 French: Social Media in the French-Speaking World, 7.5 credits

Franska: Sociala medier i den fransktalande världen, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Department of Languages and Literatures on 2019-08-07 and was last revised on 2020-04-21 to be valid from 2020-08-31, autumn semester of 2020.

Field of education: Arts 100%

Department: Department of Languages and Literatures

Position in the educational system

The course is offered as a freestanding course.

Main field of studies

French

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

The requirement for admission to the course is a completed Advanced course in French, 30 credits (FR1302 and FR1303), or the equivalent.

Learning outcomes

On successful completion of the course the student will be able to:

Knowledge and understanding

- describe the importance of the digital context for language use and communication in social media;

- account for concepts and theories that are relevant for analyses of discursive practices in French-speaking social media;

Competence and skills

- carry out a scholarly analysis of some aspect of social media in the French-speaking parts of the world;
- read and understand scholarly texts in French and express himself/herself in appropriate academic French in oral or written presentations;

Judgement and approach

- reflect on the importance of social media for identity construction;
- discuss and problematise the role of social media as a forum for discussions and debates.

Course content

The course introduces concepts and theories in discourse analysis and communication studies that are useful in analyses of social media in the French-speaking parts of the world. Linguistic, social and technical aspects of communication in French-speaking social media are treated in the course. The course discusses how the French language is used in this context, and also treats discursive practices in different media types such as blogs, micro-blogs, forum discussions and comment sections. Questions that are also discussed are what separates traditional media from social media and what the digital context (the properties of platforms, the design of interfaces, the possibilities to hyperlinking, etc) means for language use and communication in social media. The importance of social media for identity construction, as well as their role as an arena for discussions and debates in the French-speaking parts the world are also studied.

Form of teaching

The teaching consists of lectures and seminars.

Language of instruction: French

Assessment

To what extent the student has achieved the aim of course is assessed in writing and orally.

A student who has failed a course item is eligible for a retake exam/assignment. In connection with written assignments, supplementary assignments may be offered in order for the student to achieve a Pass grade. Such a supplementary assignment should

be done within the stipulated time (normally five working days after the result has been posted). Otherwise a Fail grade will be reported.

A student who has completed an exam/assignment with a passing grade is not eligible for a retake for the purpose of receiving a higher grade. Nor may a student withdraw a test/assignment once it has been submitted for the purpose of avoiding receiving a grade for the work.

A student who has failed a test twice has the right to change examiner, if it is possible. A written request must then be submitted to the Department.

If the course has been discontinued or substantially revised, a student should be guaranteed to sit the examination on at least three occasions (including the ordinary examination occasion) during a period of at least one year based on the previous course structure. As regards internships/placement the same as above applies, with the exception that examination is offered on only one occasion.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

Course evaluation

Students are given the opportunity to make a written evaluation of the course. Results from the course evaluation are published digitally.

Additional information

Equality aspects should be taken into account in content, literature, teaching and evaluation.