FKKI01 Artistic Methods in Organisational Contexts, 15 credits
Konstnärliga metoder i ett organisatoriskt sammanhang, 15 högskolepoäng
Second Cycle

Confirmation

This course syllabus was confirmed by School of Design and Crafts on 2014-06-18 and was last revised on 2020-03-17 by HDK - Academy of Design and Crafts to be valid from 2020-03-17, autumn semester of 2020.

Field of education: Design 100%
Department: HDK-Valand - Academy of Art and Design

Position in the educational system

The course is offered as a freestanding course.

Main field of studies	*Specialization*
-	A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

Admission requires at least 180 credits in design, art, architecture or the equivalent. Applicants must prove their knowledge of English: English 6/English B from Swedish Upper Secondary School or the equivalent level of an internationally recognized test, for example TOEFL, IELTS.

Learning outcomes

On successful completion of the course, the student shall be able to

Knowledge and understanding
- give an account of what artistic methods and processes can mean in an organisational context
- discuss various examples of how artistic intervention can create and drive change processes in organisations
- give an overview of current research, debate and development in discourses for strategic design, social innovation and organisational change

Competence and skills
- explore the conditions for how artistic methods and processes can influence processes of change in organisational contexts
- plan the implementation of a project for artistic intervention on the basis of selected issues linked to an organisational context and relevant theoretical perspectives
- orally and visually communicate an individual project planning for an artistic intervention in a conceived organisational context

Judgement and approach
- reflect on the role of the artist or the designer in organisational processes of change on the basis of professional approaches, ethics and sustainability
- discuss critically their own and others' experiences and observations of artistic interventions with support in relevant theory.

Course content

The aim of the course is to explore how artistic approaches and methods can contribute to change and innovation processes in organisational contexts in the private and public sector. The student is introduced to theoretical perspectives in strategic design, social innovation and organisational change. In the course, a number of case studies where artistic methods have been used in the development of social and organisational contexts are analysed.

Within the framework of an individual project work, the student explores artistic methods, individually and in groups, through practical exercises and formulates a project plan for an artistic intervention in an organisational context.

Form of teaching

The course is conducted as distance studies, which are combined with 3 campus meetings, each covering a maximum of two course days. The meetings are compulsory and require the student's active participation. A student who is unable to attend physically on campus may be offered some opportunities to participate via video link. Such an arrangement shall be made after consultation with the examiner.

The teaching consists of lectures, seminars and practical exercises and workshops on campus or via the online learning management system and where artistic methods are explored individually and in groups. Tutoring is mainly carried out in connection with the practical course components of the course.

Language of instruction: English

Assessment
Learning outcomes will be examined through:

- oral and visual presentation of individual project work
- written assignments
- oral presentation in seminars.

Supplementary assignments may be allowed for a student who is close to the pass grade limit. The examiner decides on the scope of the supplementary assignment and the submission date.

A student who has not could carry out oral presentation at one of the course's compulsory seminars may be allowed to make an alternative examination assignment in agreement with the examiner. Such an assignment should be completed before the course end.

If a student, who has failed the same examined element on two occasions, wishes to change examiner before the next examination session, such a request is to be submitted to the department in writing and granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, though at most two years after the course has ceased/been changed.

Grades
The grading scale comprises: Pass (G) and Fail (U).

Course evaluation
Students are given the opportunity to evaluate the course anonymously at the end of the course. The result of the evaluation will form the basis for future development of the course. The result and any changes in the course structure should be communicated to both the students who completed the evaluation and to the students who will start the course.

Additional information

- The course requires access to a computer equipped with web camera, microphone and internet connection.
- The student pays for material, literature and travels.