



HDK-VALAND - ACADEMY OF ART AND DESIGN

FKAECD Creative Entrepreneurship for Material-Based Craft and Design Innovation, 30 credits

Kreativt entreprenörskap för materialbaserad konsthantverks- och designinnovation, 30 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by HDK-Valand - Academy of Art and Design on 2023-01-30 and was last revised on 2024-01-29 to be valid from 2024-09-02, autumn semester of 2024.

Field of education: Design 100%

Department: HDK-Valand - Academy of Art and Design

Position in the educational system

The course is given as a free standing course.

Main field of studies

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Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

Degree of Bachelor in Craft, Fine Art or Design, or the equivalent. Applicants must prove their knowledge of English: English 6/English B from Swedish Upper Secondary School or the equivalent level of an internationally recognised test, for example TOEFL, IELTS.

Learning outcomes

On successful completion of the course the student will be able to:

Knowledge and understanding

- give account for the conditions of their own practice within a professional context from a historical, cultural, and societal perspective
- give account for processes that develop material-based innovation and where they can be applied
- identify gaps in the market where there are entrepreneurial opportunities for innovative products or services
- give account for strategies to make their craft or design business economically sustainable

Competence and skills

- plan and structure their own work based on given conditions for collaborations and client assignments within their professional context
- identify needs for increased knowledge and skills for the entrepreneurial opportunities of their own practice within craft or design
- develop an action plan that creates a foundation for a sustainable professional practice
- initiate relationships and networking activities that favor the implementation of their action plan in offering of products or services to the market

Judgement and approach

- critically reflect on opportunities and challenges for a sustainable professional practice within craft or design
- problematise the interaction between artistic expression and content in relation to the context where it is practiced
- discuss ethical, societal, and environmental issues within their own and others' professional practice.

The course is sustainability-related, which means that at least one of the learning outcomes clearly shows that the course content meets at least one of the University of Gothenburg's confirmed sustainability criteria.

Course content

The aim of this course is to strengthen the students' own resources and skills for a sustainable professional career within craft and design. Students are supplied with tools to develop innovative material-based craft and design products and services. Through structured mappings of gaps in the market the student investigates how these products and services can be offered in both traditional and nontraditional contexts. By encouraging students to think beyond traditional economic models within their own

field the course supports new forms of collaboration and production. The student develops an action plan that is based on their own identified and developed resources and will be set in motion already during later part of the course.

Form of teaching

The course is given as a distance course with 4 mandatory course meetings. The course meetings are conducted as hybrid seminars where participation can take place either on site at Campus Steneby or via link.

Teaching takes place through scheduled lectures, seminars and workshops, study visits, literature studies as well as individual and group based tutoring.

Language of instruction: English

Assessment

The learning outcomes are examined through

- a written action plan
- discussion and oral presentations
- written assignments
- oral opposition on another student's text or presentation.

Submission of complements to a carried-out examination may be allowed. The possibility to complement an examination is assessed individually and decided by the examiner. This is done through assignments given by the examiner and within a specified time frame.

A student who was unable to attend an examination can, when possible, be given the opportunity for an alternative assignment or another form of assessment.

If a student who has twice received a failing grade for the same examination component wishes to change examiner ahead of the next examination session, such a request should be made to the department in writing and should be approved by the department unless there are special reasons to the contrary (Chapter 6 Section 22 of the Higher Education Ordinance). If a student has received a recommendation from the University of Gothenburg for study support for students with disabilities, the examiner may, where it is compatible with the learning outcomes of the course and provided that no unreasonable resources are required, decide to allow the student to sit an adjusted exam

or alternative form of assessment. In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, but no more than two years after the course has ceased/been changed.

Grades

The grading scale comprises: Pass (G) and Fail (U).

Course evaluation

Students are given the opportunity to evaluate the course anonymously at the end of the course. The result and any changes to the structure of the course should be communicated both to the students who carried out the evaluation and to the students who are to start the course.

Additional information

- The course requires access to computer with camera and microphone and internet connection.
- The student will pay any costs incurred for completing the course's project work and material.
- A student who chooses to participate in the course meetings on site at Campus Steneby is responsible for their own travel and accommodation.