



DEPARTMENT OF BUSINESS ADMINISTRATION

FEK3L1 Strategic Logistics, Bachelor Course, 7.5 credits

Strategisk logistik, kandidatkurs, 7,5 högskolepoäng

First Cycle

Confirmation

This course syllabus was confirmed by Department of Business Administration on 2019-09-11 and was last revised on 2020-02-25 to be valid from 2020-08-31, autumn semester of 2020.

Field of education: Social Sciences 100%

Department: Department of Business Administration

Position in the educational system

The course can be part of the following programme: 1) Bachelor's Programme in Logistic management (S1LOG)

Main field of studies

Business Administration

Specialization

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Entry requirements

Admission to the course requires at least 105 credits, at least 45 of which must be from FEK101 Business Administration, Organization and Leadership, 7.5 credits, FEK102 Business Administration, Marketing, 7.5 credits, FEK103 Business Administration, Financial Accounting, 7.5 credits, FEK104 Business Administration, Management Accounting, 7.5 credits, FEK201 Business Administration, Strategic Marketing Management, 7.5 credits, FEK202 Business Administration, Strategy, 7.5 credits, FEK203 Business Administration, Economic and Financial Management, 7.5 credits, FEK204 Business Administration and Operations Management, 7.5 credits, or from FEG100 Business Administration 1, 30 credits and FEG200 Business Administration 2, 30 credits or equivalent.

Learning outcomes

On successful completion of the course, students should be able to:

1. Describe the basic structures of the supply and distribution channels (bodies and their roles included therein). Students should also be able to: describe the development of logistics and its significance for both domestic and international trade and flows of goods; produce a written report; and, give an oral presentation.
2. Explain the structure and management of logistics systems; show how these systems can be developed and improved; and, produce a written report.
3. Use scientific methods and models to show how the various parts of logistics systems can be integrated and interact to increase efficiency from a supply chain perspective; and, present the results of this in writing.

The qualitative targets for a Degree of Bachelor are related to the course's intended learning outcomes as follows:

Qualitative targets	Learning outcomes
<i>Knowledge and understanding</i>	1+2
<i>Skills and abilities</i>	1+2+3
<i>Judgement and approach</i>	3

Course content

The goal of this course is to give participants the theoretical knowledge of logistics and supply chain management necessary for managing a modern, corporate logistics function or for working as an investigator in the field of logistics.

Form of teaching

Lectures, guest lectures, laboratory sessions and case study.

Language of instruction: Swedish and English

The course is given mainly in Swedish. Teaching in English may occur.

Assessment

Intended learning outcome 1 is examined via a written exam.

Intended learning outcome 2 is examined via one case study and one laboratory session.

Intended learning outcome 3 is examined via one laboratory session with a written

report.

Due to resource constraints, case study and laboratory sessions can only be performed and assessed within the course dates.

If the student has been granted special educational support from the University of Gothenburg because of a disability, the examiner has the right to offer the student an adapted test.

If a student, who has failed the same examined element on two occasions, wishes to change examiner before the next examination session, such a request is to be submitted to the department in writing and granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, though at most two years after the course has ceased/been changed.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

To pass the course, a student must receive a passing grade on all intended learning outcomes. This means a passing grade (A-E) on the written exam and Pass (G) on the case study and in the laboratory sessions. Points on case and exam are added together and translated to grade A-F for the course.

Grade (Definition) Characteristic:

A (Excellent) A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (Fail) The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale UG (Fail/Pass).

Course evaluation

A course evaluation is conducted anonymously either digitally via the course website or via a written questionnaire handed out at the last scheduled meeting of the course or in connection with the exam. The results of the evaluation are to be communicated to students via the course committee and course website.

The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.