



DEPARTMENT OF BUSINESS ADMINISTRATION

FEK3E5 International Business, Bachelor Thesis, 15 credits

Internationellt företagande, kandidatuppsats, 15 högskolepoäng

First Cycle

Confirmation

This course syllabus was confirmed by Department of Business Administration on 2019-09-11 and was last revised on 2020-02-25 to be valid from 2020-08-31, autumn semester of 2020.

Field of education: Social Sciences 100%

Department: Department of Business Administration

Position in the educational system

The course is included in the Programme in Business and Economics. It can only be completed bundled with the course FEK3E0 International Business 2, Bachelor Course, 15 credits, and not as a freestanding course.

The course can be part of the following programmes: 1) Programme in Business and Economics (S1EPG) and 2) Bachelor's Programme in Business and Economics (S1EKA)

Main field of studies

Business Administration

Specialization

G2E, First cycle, has at least 60 credits in first-cycle course/s as entry requirements, contains degree project for BA/BSc

Entry requirements

The course is only offered bundled with FEK3E0 International Business 2, Bachelor Course, 15 credits. Admission to the course requires prior completion of the fourth semester of the Programme in Business and Economics at the School of Business, Economics and Law, including EPF200 International Business 1, 30 credits or equivalent, including completion with pass grades of at least 105 credits of which at least 45 credits must be from introductory and intermediate courses in Business Administration within the Programme in Business and Economics or equivalent.

Learning outcomes

Upon successful completion of the course, the student shall be able to:

1. Search for, collect and evaluate information in order to formulate a relevant research question and theoretical points of departure.
2. Argue for scientific assumptions made and methods chosen as well as identify and assess ethical aspects (if applicable) of his/her own research process.
3. Present results in writing in a scholarly manner.
4. Orally argue for the legitimacy of his/her results as well as interpret and analyse scientific results presented by others.
5. Formulate research questions related to central sustainability challenges together with persons with different educational backgrounds.

The qualitative targets for a Degree of Bachelor relate to the intended learning outcomes as follows:

Qualitative targets	Learning outcomes
<i>Knowledge and understanding</i>	1+2+3
<i>Competence and skills</i>	1+2+3+4+5
<i>Judgement and approach</i>	2+4+5

The course is sustainability-related, which means that at least one of the learning outcomes clearly shows that the course content meets at least one of the University of Gothenburg's confirmed sustainability criteria.

Course content

The student is to independently complete a larger scientific study in order to receive training in applying a scientific perspective, that is, in applying theories, models and concepts on empirical material.

The student completes a scientific study and reports the results in the form of a thesis. This means that the students must independently formulate a relevant research question, gather and analyse literature and collect data and carry out an analysis using scientific methods and theory in the field of international business. Students enrolled in a linguistic track should focus on research questions, literature and data material related to businesses and countries/markets within the respective language area (English, German, Spanish, French, Japanese or Chinese).

Moreover, the student must participate in seminars by both defending his/her own work and serving as an opponent in connection with other students' presentations. The course

also includes other seminars aimed to support the students in their work. Student supervision is the main form of instruction, yet teacher-led discussion groups may also be arranged.

The thesis must be written in English.

Form of teaching

The teaching mainly consists of lectures and compulsory presentation seminars.

Language of instruction: English and Swedish

Assessment

Intended learning outcomes 1, 2 and 3 are examined via a written thesis.

Intended learning outcome 4 is examined via both the student's oral responses to the opponent's arguments and his/her contributions as opponent.

Intended learning outcome 5 is examined via a written group project in connection with the compulsory sustainability day titled Sustainability Day: Solutions. In order to receive a pass grade for the course, students who are absent this day must complete a special supplementary assignment.

The assessment of student performance consists of a written thesis and participation in seminars, both as a presenter/defender of own work and as an opponent of fellow students' work. The opposition takes place between student groups. Attendance is compulsory and required at all examination seminars. Absences lead to a fail grade as learning outcome 4 then cannot be achieved. In such case, the student is given a new opportunity to complete the defence/opponent task. Each thesis is assessed by two persons, usually the supervisor and a co-assessor.

Each thesis group shall consist of two students.

A thesis that does not meet the requirements for a passing grade (A-E) can either qualify for a re-submission in order to meet the minimum requirements or be deemed of such quality that the writing of an entirely new thesis is necessary. A revised thesis must be submitted for re-assessment within two months of the end of the thesis course. The maximum grade awarded under such circumstances is Sufficient (E). Should the re-submitted thesis still not meet the minimum requirements, the student will be assigned a Fail (F). A revised thesis shall not be defended or reviewed at a seminar.

If the student has been granted special educational support from the University of Gothenburg because of a disability, the examiner has the right to offer the student an

adapted test.

If a student, who has failed the same examined element on two occasions, wishes to change examiner before the next examination session, such a request is to be submitted to the department in writing and granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, though at most two years after the course has ceased/been changed.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

Grade (Definition) Characteristic:

A (Excellent) A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (Fail) The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale UG (Fail/Pass).

Course evaluation

A course evaluation is conducted anonymously either digitally via the course website or via a written questionnaire handed out at the last scheduled meeting of the course or in connection with the exam. The results of the evaluation are to be communicated to students via the course committee and course website.

The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.