



HDK-VALAND - ACADEMY OF ART AND DESIGN

EMD31A Engaging in an Embedded Design Practice, 22.5 credits

Att delta i en integrerad designpraktik, 22,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by HDK - Academy of Design and Crafts on 2019-09-17 and was last revised on 2022-08-24 by HDK-Valand - Academy of Art and Design to be valid from 2022-08-29, autumn semester of 2022.

Field of education: Design 100%

Department: HDK-Valand - Academy of Art and Design

Position in the educational system

The course is a programme course that is given during semester 3.

The course can be part of the following programme: 1) MFA in Design with Specialisation in Embedded Design (K2EMD)

Main field of studies

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Specialization

A1F, Second cycle, has second-cycle course/s as entry requirements

Entry requirements

At least 60 credits from Master's (120 credits) Programme in Design with specialisation in Embedded Design, or the equivalent.

Learning outcomes

On successful completion of the course, the student should be able to:

Knowledge and understanding

- describe, based on theory and proven experience as well as their own experiences, how knowledge

and skills can be shaped in a collaborative design practice

- identify factors in an examined organisational context that has reinforced or limited the ability to work collaboratively with design
- discuss an examined organisational context based on critical economic and social sustainability aspects

Competence and skills

- initiate a design project in an organisational context in collaboration with an external party
- apply an artistic approach in the exploration of their own questions within the scope of a design project in an organisational context
- apply design methods for material and visual formations in an iterative collaborative design process

Judgement and approach

- critically reflect on their own and others' design projects on the basis of artistic approach, design process and collaborative approach in an organisational context
- discuss how questions about ethics and sustainability have been taken into account in the formulation of their own design project
- reflect on the development of their own learning process towards the role as a collaborative party in an organisational process.

The course is sustainability-related, which means that at least one of the learning outcomes clearly shows that the course content meets at least one of the University of Gothenburg's confirmed sustainability criteria.

Course content

The aim of the course is to provide an in-depth understanding and training in collaborative design as a practical investigative, participatory and exploratory process. The course gives the student the opportunity to independently apply the role as a designer in an organizational context. The student independently formulates questions for an individual design project and identifies one or more possible collaborative partners. The design project that is initiated within the scope of the course can be carried out in collaboration with a company, institution or organisation in the private or public sector. Self-formulated projects should be designed in consultation with the course coordinator.

In this course, the collaborative practice is applied in both interdisciplinary and crossdisciplinary contexts, where the student interacts with other students/ designers and with various professional skills in formulating and exploring issues. In order to develop the application of design in an embedded practice, the student uses basic design methods

for material and visual compositions. This process is conducted in an iterative format and contains recurring critical reflections.

Form of teaching

The course contains practical artistic exercises in the form of design project, workshops and lectures as well as discussions and literature seminars. Tutoring is done individually and in group.

Language of instruction: English

Assessment

Learning outcomes will be examined through:

- oral and visual presentations of the work process in an individual design project
- oral presentations in seminars
- written project report
- written reflective assignment.

Submission of complements to a carried-out examination may be allowed.

Absence from compulsory components may be compensated for by an alternative assignment

If a student, who has failed the same examined element on two occasions, wishes to change examiner before the next examination session, such a request is to be submitted to the department in writing and granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, though at most two years after the course has ceased/been changed. As regards internships/placements, the equivalent applies, but limited to only one additional examination session.

Grades

The grading scale comprises: Pass (G) and Fail (U).

Course evaluation

Students will evaluate the course orally and in writing at the end of the course. The results of the evaluation, as well as any changes in the course, shall be communicated to both the students who completed the evaluation and the students who are enrolled in the

subsequent round of the course.

Additional information

The student pays for materials, literature and possible study trips.