



## HDK-VALAND - ACADEMY OF ART AND DESIGN

### EMD11B Design as an Embedded Practice, 22.5 credits

Design som en integrerad praktik, 22,5 högskolepoäng

*Second Cycle*

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#### Confirmation

This course syllabus was confirmed by HDK-Valand - Academy of Art and Design on 2024-03-06 to be valid from 2024-09-02, autumn semester of 2024.

*Field of education:* Design 100%

*Department:* HDK-Valand - Academy of Art and Design

#### Position in the educational system

The course is a programme course that is given during the first semester.

The course can be part of the following programme: 1) MFA in Design with Specialisation in Embedded Design (K2EMD)

*Main field of studies*

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*Specialization*

A1N, Second cycle, has only first-cycle course/s as entry requirements

#### Entry requirements

Bachelor's Degree in Design of at least 180 credits or the equivalent. Applicants must prove their knowledge of English: English 6/English B from Swedish Upper Secondary School or the equivalent level of an internationally recognized test, for example TOEFL, IELTS. In addition, approved work samples are required.

#### Learning outcomes

On successful completion of the course the student will be able to:

*Knowledge and understanding*

- describe characterising elements of an embedded design practice in organizational

contexts and how it relates to other design practices

- give an account for how collaborative design methods and approaches can be used to understand complex settings, problems and questions
- discuss how embedded design practices relates to the concept of sustainability

#### *Competence and skills*

- make use of design methods to explore the relationship between design, organisational structures and concepts of sustainability
- apply methods and approaches for collaborative design work in an explorative design process
- produce a design proposal for a project in an organisational context

#### *Judgement and approach*

- reflect on the designer's role and the ways to take environmental, social, and economic responsibility in collaborative design practices
- critically discuss design methods and approaches used in their own and other's design practice.

The course is sustainability-focused, which means that at least one of the learning outcomes clearly shows that the course content meets at least one of the University of Gothenburg's confirmed sustainability criteria. The content also constitutes the course's main focus.

### **Course content**

The course provides an introduction to design in organisational contexts, for example through strategic, social, and service design perspectives and grants students access to basic concepts, methods, and approaches within the field of Embedded Design. The aim is to develop an understanding of the designer's role as an actor amongst others in an embedded practice, and mapping out the field.

The student researches and develops design methods for probing and materialising within organisational structures and systems, for example through interventions and prototyping. Through practical exercises, the student obtains an initial understanding of how design practice can be applied in an organisational context. The student also critically reflects on the role of the designer, and the various aspects of sustainability concepts in a collaborative design practice.

### **Form of teaching**

The course contains practical design exercises in the form of project work and workshops, as well as lectures, and literature seminars. Tutoring is offered individually or in groups

*Language of instruction:* English

### **Assessment**

The learning outcomes will be examined through:

- oral and visual presentations
- written and visualised project documentation
- critical peer-review of other student's projects.

Submission of complements to a carried-out examination may be allowed.

Absence from compulsory components may be compensated for by an alternative assignment

If a student who has twice received a failing grade for the same examination component wishes to change examiner ahead of the next examination session, such a request should be made to the department in writing and should be approved by the department unless there are special reasons to the contrary (Chapter 6 Section 22 of the Higher Education Ordinance). If a student has received a recommendation from the University of Gothenburg for study support for students with disabilities, the examiner may, where it is compatible with the learning outcomes of the course and provided that no unreasonable resources are required, decide to allow the student to sit an adjusted exam or alternative form of assessment. In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, but no more than two years after the course has ceased/been changed. The same applies to internships and professional placements (VFU), although this is restricted to just one additional examination session.

### **Grades**

The grading scale comprises: Pass (G) and Fail (U).

### **Course evaluation**

Students will evaluate the course orally and in writing at the end of the course. The results of the evaluation, as well as any changes in the course, shall be communicated to both the students who completed the evaluation and the students who are enrolled in the subsequent round of the course.

### **Additional information**

The student pays for any costs in connection with the implementation of the course.