HDK-VALAND - ACADEMY OF ART AND DESIGN

EMD11A   Introduction to an Embedded Design Practice, 15 credits

Introduktion till en integrerad designpraktik, 15 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by HDK - Academy of Design and Crafts on 2019-09-17 and was last revised on 2022-05-04 by HDK-Valand - Academy of Art and Design to be valid from 2022-08-29, autumn semester of 2022.

Field of education: Design 100%
Department: HDK-Valand - Academy of Art and Design

Position in the educational system

The course is a programme course that is given during semester 1.

The course can be part of the following programme: 1) MFA in Design with Specialisation in Embedded Design (K2EMD)

Main field of studies	*Specialization*
-	A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

Bachelor's Degree in Design of at least 180 credits or the equivalent. Applicants must prove their knowledge of English: English 6/English B from Swedish Upper Secondary School or the equivalent level of an internationally recognized test, for example TOEFL, IELTS. In addition, approved work samples are required.

Learning outcomes

On successful completion of the course, the student shall be able to

Knowledge and understanding
- describe what characterises an embedded design practice in organisations and how it relates to other design practices
- give an account of methods and working procedures in collaborative design processes

Competence and skills
- produce a visual proposal for a design project related to an organisational context
- apply visualisation methods within an exploratory design process related to an organisational context

Judgement and approach
- reflect on the designer role in relation to an embedded design practice in organisations
- critically discuss design methods in their own and others' design practice.

Course content

The course introduces basic concepts and working methods in the field of embedded design practices. The course provides a theoretical and practical basis for further studies in the programme and addresses central concepts and methods in design and organisational theory as well as an introduction to collaborative design processes. The course provides introductory literature seminars that begin the programme's two year study of design and organisation, for example, strategic, social and service perspectives.

In the course, students practice formulation of ideas as well as visualisation based on questions related to the field. Through practical exercises, the student obtains an initial understanding of how design practice can be applied in an organisational context.

Form of teaching

The course contains practical exercises in the form of design project, workshops, lectures and literature seminars. Tutoring during the practical exercises takes place individually and in groups.

Language of instruction: English

Assessment

The learning outcomes will be examined through:

- oral and visual presentation of a design project
- oral presentation in seminar form of reading and writing assignments
- written reflection
- an academic essay.

Submission of complements to a carried-out examination may be allowed.

Absence from compulsory components may be compensated for by an alternative assignment

If a student, who has failed the same examined element on two occasions, wishes to change examiner before the next examination session, such a request is to be submitted to the department in writing and granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, though at most two years after the course has ceased/been changed. As regards internships/placements, the equivalent applies, but limited to only one additional examination session.

Grades
The grading scale comprises: Pass (G) and Fail (U).

Course evaluation
Students will evaluate the course orally and in writing at the end of the course. The results of the evaluation, as well as any changes in the course, shall be communicated to both the students who completed the evaluation and the students who are enrolled in the subsequent round of the course.

Additional information
The student pays for materials, literature and possible study trips.