



## DEPARTMENT OF BUSINESS ADMINISTRATION

### **EKG106 Economic Geography: Global Production Networks, 7.5 credits**

Ekonomisk geografi: globala produktionsnätverk, 7,5 högskolepoäng

*First Cycle*

---

#### **Confirmation**

This course syllabus was confirmed by Department of Business Administration on 2023-06-21 to be valid from 2024-09-02, autumn semester of 2024.

*Field of education:* Social Sciences 100%

*Department:* Department of Business Administration

#### **Position in the educational system**

The course is offered as a freestanding course.

#### *Main field of studies*

Economic Geography

#### *Specialization*

G1N, First cycle, has only upper-secondary level entry requirements

#### **Entry requirements**

General entrance requirements.

#### **Learning outcomes**

On successful completion of the course the student will be able to:

1. explain key concepts in global production networks and discuss different economic perspectives on globalization,
2. analyze and present information retrieved from public databases and reports,
3. analyze spatial patterns of global production and consumption in different industries and identify the factors that shape these networks,
4. discuss the effects of global production networks on the economy and the environment from a regional and national perspective.

The qualitative targets for a Degree of Bachelor are related to the course's intended learning outcomes as follows:

Qualitative targets	Learning outcomes
<i>Knowledge and understanding</i>	1+3
<i>Competence and skills</i>	2+3+4
<i>Judgement and approach</i>	4

The course is sustainability-related, which means that at least one of the learning outcomes clearly shows that the course content meets at least one of the University of Gothenburg's confirmed sustainability criteria.

### Course content

The course explores different perspectives on globalization and analyzes the geography of global production networks. More specifically, the course focuses on core concepts and theories related to global production networks, global value chains, multinational corporations, as well as offshoring and outsourcing. International publications on foreign direct investment (FDI) and trade data, as well as information retrieved from public databases are used to analyze and evaluate the organization and geography of global production networks. To conclude, the course addresses how changes in the external environment and the emergence of new technologies affect the transformation of global production networks in different industries, regions and countries.

### Form of teaching

Lectures, seminars and excursion.

*Language of instruction:* English

### Assessment

Learning outcomes 1, 3 and 4 are examined through a written exam.

Learning outcomes 2, 3 and 4 are examined through a written group assignment and participation in a mandatory seminar where the written reports are presented and discussed.

A written report that does not meet the requirements for a Pass (G) needs to be revised in order to meet the minimum requirements. A revised written report must be submitted for re-assessment within the prescribed time.

### *Compulsory attendance*

Attendance at the seminar and excursion is mandatory. Students who are unable to attend a mandatory seminar or excursion must complete a makeup assignment within the prescribed time.

If a student who has twice received a failing grade for the same examination component wishes to change examiner ahead of the next examination session, such a request should be made to the department in writing and should be approved by the department unless there are special reasons to the contrary (Chapter 6 Section 22 of the Higher Education Ordinance).

If a student has received a recommendation from the University of Gothenburg for study support for students with disabilities, the examiner may, where it is compatible with the learning outcomes of the course and provided that no unreasonable resources are required, decide to allow the student to sit an adjusted exam or alternative form of assessment.

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, but no more than two years after the course has ceased/been changed. The same applies to internships and professional placements (VFU), although this is restricted to just one additional examination session.

### **Grades**

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

To pass the course, a student must have achieved all learning outcomes. This means a passing grade (A-E) on the written exam, a passing grade (A-E) on the written report including seminar and presentation and participation in the excursion. Points on the written exam and the written report are added together and translated into grade (A-F) for the course.

### **Grade (Definition) Characteristic:**

**A (Excellent)** A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

**B (Very good)** A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

**C (Good)** The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

**D (Satisfactory)** The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

**E (Sufficient)** The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (Fail) The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale UG (Fail/Pass).

**Course evaluation**

A course evaluation is conducted anonymously either digitally via the course website or via a written questionnaire handed out at the last scheduled meeting of the course or in connection with the exam. The results of the evaluation are to be communicated to students via the course committee and course website.

The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.