



PROGRAMME IN BUSINESS AND ECONOMICS

EKFN11 Introduction to studies in business and economics, 2 credits

Introduktion till ekonomi, 2 högskolepoäng

First Cycle

Confirmation

This course syllabus was confirmed by Programme in Business and Economics (ICU) on 2022-11-03 and was last revised on 2023-05-11 to be valid from 2023-08-28, autumn semester of 2023.

Field of education: Social Sciences 100%

Department: Programme in Business and Economics

Other participating departments

Department of Business Administration

Department of Economics

Position in the educational system

The course is offered in the first cycle and is included in the first semester of the Bachelor's Programme in Business and Economics. It is not offered as a single-subject course.

The course can be part of the following programme: 1) Bachelor's Programme in Business and Economics (SIEKA)

Main field of studies

Economics

Business Administration

Specialization

G1N, First cycle, has only upper-secondary level entry requirements

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Entry requirements

General entrance requirements for university studies and the Swedish upper secondary courses English 6, Mathematics 3b/3c, Civics 1b/1a1+1a2 or equivalent.

Learning outcomes

On successful completion of the course the student will be able to:

1. Demonstrate knowledge and understanding of basic concepts and relationships in the economy.
2. Demonstrate basic knowledge of the economic sciences perspective on sustainability.
3. Demonstrate knowledge and understanding of basic concepts related to the theory of knowledge and scientific theory, as well as the meaning of academic integrity.

The course is sustainability-related, which means that at least one of the learning outcomes clearly shows that the course content meets at least one of the University of Gothenburg's confirmed sustainability criteria.

Course content

The course provides an overview of economics and business administration, the two main subjects of the programme. The course contains four modules:

1. Basics in economics
2. Basics in business administration
3. Challenges linked to sustainable societal development
4. Theory of knowledge, scientific theory and the concept of academic integrity

Module 1 provides an introduction to, and overview of, the subject of economics. Central concepts, such as market and growth, are introduced and discussed. An economics perspective on sustainability is introduced and discussed.

Module 2 provides an introduction to business administration. Models and concepts are introduced through questions linked to different topics in business administration. A business perspective on sustainability is introduced and discussed.

Module 3 provides an introduction to different perspectives on sustainability issues, with the aim of creating an understanding of the challenges connected with sustainable societal development

Module 4 provides an introduction to basic theory of knowledge, scientific theory and the concept of academic integrity.

Form of teaching

Instruction is primarily provided through lectures. The course includes a compulsory education day focused on sustainable development. In regard to learning outcome 3, in addition to a lecture, a short online course is included.

Language of instruction: English

Assessment

Learning outcome 1 is assessed via a written examination.

Learning outcome 2 is assessed via a written examination and an assignment.

Learning outcome 3 is assessed via a written examination and a self-correcting test on the learning platform.

Participation in the education day on sustainable development is compulsory. Students who do not participate are assigned a supplementary assignment.

If a student who has twice received a failing grade for the same examination component wishes to change examiner ahead of the next examination session, such a request should be made to the department in writing and should be approved by the department unless there are special reasons to the contrary (Chapter 6 Section 22 of the Higher Education Ordinance).

If a student has received a recommendation from the University of Gothenburg for study support for students with disabilities, the examiner may, where it is compatible with the learning outcomes of the course and provided that no unreasonable resources are required, decide to allow the student to sit an adjusted exam or alternative form of assessment.

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, but no more than two years after the course has ceased/been changed.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

To obtain a passing course grade, passing grades on the individual written examination and the assignment are required, together with attendance (or supplementary assignment) at the education day on sustainable development together with an approved result on the online test. The course grade corresponds to the total points obtained on the written examination.

Course evaluation

Upon completion, the course will be evaluated in accordance with the rules for course evaluations established by the Bachelor's Programme in Business and Economics at the School of Business, Economics and Law. The results of the evaluation, as well as any changes in the course, shall be communicated to both the students who completed the

evaluation and the students who are enrolled in the subsequent round of the course.