



PROGRAMME IN BUSINESS AND ECONOMICS

EKF106 Applied Business Administration, 3 credits

Företagsekonomi i praktiken, 3 högskolepoäng

First Cycle

Confirmation

This course syllabus was confirmed by Programme in Business and Economics (ICU) on 2019-06-13 and was last revised on 2020-11-06 to be valid from 2021-01-18, spring semester of 2021.

Field of education: Social Sciences 100%

Department: Programme in Business and Economics

Other participating department

Department of Business Administration

Position in the educational system

The course is included in the Bachelor's Programme in Business and Economics during semester 2. The course is not offered as a freestanding course.

The course can be part of the following programme: 1) Bachelor's Programme in Business and Economics (S1EKA)

Main field of studies

Business Administration

Specialization

G1N, First cycle, has only upper-secondary level entry requirements

Entry requirements

General entrance requirements for university studies and the Swedish upper secondary courses English B, Mathematics C, Civics A or English 6, Mathematics 3b/3c, Civics 1b/1a1-1a2 or equivalent.

Learning outcomes

On successful completion of the course the student will be able to:

1. demonstrate the ability to independently and in collaboration with others apply basic knowledge in business administration,
2. use a computer-based tool for calculations within companies and organisations.

Course content

The course contains a business game that is about practicing, in an interactively and realistic way, the knowledge in business administration that the student has acquired during the first academic year. In small groups, the students will simulate that they are responsible for the operation of a company or an organisation. Business events are simulated, decisions are made, and outcomes are compared with competing organisations i.e. with other students. Everything takes place in a digital environment. The game promotes analysis of complex situations, cooperation in groups and decision-making.

Form of teaching

Lectures and a digital business game. Proficiencies in computer-based calculation are acquired through self-studies of the programme Excel in a licensed online course. The student has access to the online course during 24 months from the admission to the Bachelor's Programme in Business and Economics.

Assessment

Learning outcome 1 is assessed through a written business plan and active participation in a business game that is carried out in groups, and through a written individual written examination.

Learning outcomes 2 is assessed in two parts. In the first part, the student completes the online course. In the second part, after 100 percent of the assignments in the online course are correctly answered, the student takes a written examination.

Due to resource constraint, the business game can only be carried out within the course instance.

If a student, who has failed the same examined element on two occasions, wishes to change examiner before the next examination session, such a request is to be submitted to the department in writing and granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

If a student has received a recommendation from the University of Gothenburg for special educational support, where it is compatible with the learning outcomes of the

course and provided that no unreasonable resources are required, the examiner may decide to allow the student to sit an adjusted exam or alternative form of assessment.

In the event that a course has ceased or undergone major changes, students are to be guaranteed at least three examination sessions (including the ordinary examination session) over a period of at least one year, though at most two years after the course has ceased/been changed.

Grades

The grading scale comprises: Excellent (A), Very good (B), Good (C), Satisfactory (D), Sufficient (E) and Fail (F).

To obtain a pass grade on the course, pass is required on the business plan, active participation in the business game and pass on the two written examinations are also required. To determine the final grade, points from all examination elements are added together.

Course evaluation

Upon completion, the course will be evaluated in accordance with the rules for course evaluations established by the Bachelor's Programme in Business and Economics at the School of Business, Economics and Law. The result and any changes in the course structure should be communicated to both the students who completed the evaluation and to the students who will start the course.