THE IT FACULTY BOARD

TIG057, Communication: Cross-cultural rhetoric and argumentation, 7,5 higher education credits
Kommunikation: Tvärkulturell retorik och argumentation, 7.5 högskolepoäng
First Cycle

1. Confirmation
The course syllabus was confirmed by The IT Faculty Board on 2011-10-24 and was last revised by The IT Faculty Board on 2012-03-12 to be valid from 2013-04-02.

Field of education: Science 100 %
Department: Dep of Applied Information Technology

2. Position in the educational system
The course is a part of Master in Communication and a single subject course.

Main field of studies  Specialization
Communication  G1F, First Cycle, has less than 60 credits in first-cycle course/s as entry requirements

3. Entry requirements
Special requirements is the course Rhetoric and argumentation/Retorik och argumentation 7,5 hp (TIG056) or equivalent.

4. Course content
The students get a wide range of rhetorical and argumentation tools with a consideration of cultural differences affecting their application in different contexts. Students are provided opportunities to practice and discuss different aspects in relation to cross-cultural differences and similarities concerning organization of speeches, reasoning styles (Anglo-Saxon style, Gallic style, Japanese/Chinese style and Teutonic style), persuasiveness and expressiveness, humor, evidence, credibility, argumentation and audience response.
5. Learning outcomes
After completing the course the student is expected to:

5.1. Knowledge and understanding
- recognise, define and describe the differences and similarities in use of rhetoric and argumentation tools across cultures
- explain how rhetorical and argumentation skills can be used in different contexts across cultures

5.2. Skills and abilities
- apply theoretical knowledge in rhetoric and argumentation in presentations suitable for different contexts considering cross-cultural differences

5.2. Judgement and approach
- identify theories of rhetoric and argumentation with attention to cultural differences and similarities and discuss related issues with a high degree of autonomy.

6. Literature
See separate literature list.

7. Assessment
The course is examined by means of two individual modules (Module 1 och 2) and a group module (Module 3).

**Module 1.** An individual oral presentation (a speech on any topic related to intercultural communication) and an individual written assignment, 3 hec (U, G, VG)
Module 1 examines learning outcome 5.1.

**Module 2.** An individual critical analysis of a speech from a selected culture and an individual written assignment, 2,5 hec (U, G, VG)
Module 2 examines learning outcome 5.2.

**Module 3.** A role play related to intercultural communication, rhetoric and argumentation at work and an individual written assignment, 2 hec (U, G)
Module 3 examines learning outcome 5.3.

8. Grading scale
The grading scale comprises Fail (U), Pass (G), Pass with Distinction (VG).
It is possible to get Pass with distinction (VG), Pass (G) and Fail (U). To get G for the whole course the student should get at least G for all modules (1-3). To get VG for the whole course the student should get VG for Module 1 and 2 and G for Module 3.
9. Course evaluation
Students are to be given the opportunity to communicate their experience and views regarding the course they are in or have finished by participating in anonymous course evaluation. As far as possible, evaluations are to be completed electronically. The results of course evaluations are to be made accessible to students. Processed results of the latest evaluation, including changes made or planned, are also to be made available to participants in the next round of the course.

10. Additional information
Language of instruction: English.