



UNIVERSITY OF
GOTHENBURG

GRADUATE SCHOOL

GM1210 International Business and Trade in a Historical Perspective, 7.5 credits

Internationellt företagande och handel i historiskt perspektiv, 7,5 högskolepoäng
Second Cycle

Reading list for GM1210, to be valid from spring semester of 2024

Reading list was confirmed by Graduate School on 2024-03-05 to be valid from 2024-03-05.

See appendix.

Literature GM1210 International Business and Trade in a Historical Perspective, spring 2024

Main books:

Findlay & O'Rourke: Power and Plenty. Trade, War and the World Economy in the Second Millennium. ISBN 978-1-4008-3188-3 (electronic bk)

Chandler, A & Mazlish, B (eds): Leviathans. Multinational corporations and the new global history, Cambridge University Press 2005. ISBN 9780511109522

Carlos, A. & Nicholas, S. (1988). "Giants of an Earlier Capitalism": The Chartered Trading Companies as Modern Multinationals, The Business History Review, Vol. 62, No. 3, pp. 398-419

Pomeranz, K., The great divergence [Elektronisk resurs] China, Europe, and the making of the modern world economy, Princeton University Press, Princeton, N.J., 2000 (introduction chapter)
ISBN 0-691-00543-5

Rodrik, D., The Globalization Paradox: Why global markets, states and democracy can't coexist ISBN 9780191634246

Additional reading

Fitzgerald, R., The rise of the global company. Multinationals and the Making of the Modern World. Cambridge 2015 ISBN 9780521849746

Pomeranz, Kenneth L. & Topik, Steven, *The world that trade created: society, culture and the world economy, 1400 to the present*, Fourth Edition., Routledge, New York, 2018