



## GRADUATE SCHOOL

### **GM0122 Global Sourcing, 7.5 credits**

Global sourcing, 7,5 högskolepoäng

*Second Cycle*

---

#### **Reading list for GM0122, to be valid from autumn semester of 2020**

Reading list was confirmed by Graduate School on 2020-08-10 to be valid from 2020-08-31.

See appendix.



Graduate School  
GM0122, Global Sourcing

## **Literature**

If nothing else is stated, all the following articles can be found as pdf files in our library's database.

### ***Introduction to global sourcing***

\* Trent, R.J. & R.M. Monczka (2005). Achieving excellence in global sourcing. MIT Sloan Management Review, 47(1): 24-32.

### ***Why source which activities globally?***

\* Manning, S., A.Y. Lewin & S. Massini (2008). A dynamic perspective on next-generation offshoring: The global sourcing of science and engineering skills. Academy of Management Perspectives, 22(3): 35-54.

### ***How should firms engage in global sourcing? Make and/or ally?***

\* Quinn, J. B. & F.G. Hilmer (1994). Strategic outsourcing. Sloan Management Review, 35 (4): 43-55.

\* Mudambi, R. (2008). Location, control and innovation in knowledge-intensive industries. Journal of Economic Geography, 8(5): 699-725.

### ***Looking for cheap labor, R&D synergies, or customer proximity***

\* Jensen, P.D.Ø., & T. Pedersen (2011). The Economic Geography of Offshoring: The Fit between Activities and Local Context. Journal of Management Studies, 48(2): 352-372.

\* Ghemawat, P. (2001). Distance Still Matters – The Hard Reality of Global Expansion. Harvard Business Review, 79(8): 137-147.

\* Haakonsson, SJ, Jensen, PDØ & Mudambi, SM (2013) A Co-evolutionary perspective on the Drivers of International Sourcing of Pharmaceutical R&D to India. Journal of Economic Geography, 13 (4): 677-700.

\* Stringfellow, A., M.B. Teagarden & W. Nie (2008). Invisible Costs in Offshoring Services Work. Journal of Operations Management, 26(2): 164–179.

\* Teaching case: Hansen, M. W. et al (2010), Vestas in India. Chapter 7 in Hansen, M.W.; M.M. Larsen, T. Pedersen, B. Petersen & P. Wad, Strategies in emerging markets: A Case Book on Danish Multinational Corporations in China and India, Copenhagen: Copenhagen Business School Press, 2010: 139-154. **[Will be distributed]**

### ***How much should firms engage in global sourcing?***

\* Jensen, P.Ø. & B. Petersen (2012). Global sourcing of services – risk, process, and collaborative architecture. *Global Strategy Journal*, 3(1): 67-87

### ***Digitalization and global sourcing***

\* Yeow, A., Soh, C., & Hansen, R. (2018). Aligning with new digital strategy: A dynamic capabilities approach. *The Journal of Strategic Information Systems*, 27(1), 43-58.

\* Ruimin, Z. & Michelman, P. (2017). Leading to become obsolete. *MIT Sloan Management Review*. **[Will be distributed]**

### ***Global sourcing in a volatile environment***

#### ***Introduction to global sourcing in a risky world***

\* Manuj, I., & Mentzer, J. T. (2008). Global supply chain risk management. *Journal of business logistics*, 29(1), 133-155.

\* Courtney, H., Kirkland, J., & Viguerie, P. (1997). Strategy under uncertainty. *Harvard business review*, 75(6), 67-79.

Suggested readings: Rice, C. & Zegart, A. (2018). Managing 21st-century Political Risk. *Harvard business review*, 1-20.

#### ***Learning to deal with (political) risk***

\* Oh, C. H., & Oetzel, J. (2017). Once bitten twice shy? Experience managing violent conflict risk and MNC subsidiary-level investment and expansion. *Strategic Management Journal*, 38(3), 714-731.

\* Holburn, G. L., & Zelner, B. A. (2010). Political capabilities, policy risk, and international investment strategy: Evidence from the global electric power generation industry. *Strategic Management Journal*, 31(12), 1290-1315.

\* Fiksel, J. Polyviou, M., Croxton, K.L. & Pettit, T.J. (2019). From Risk to resilience: Learning to deal with disruption. *MIT Sloan Management Review*, 56(2), 79-86.

\* Darendeli, I. S., & Hill, T. L. (2016). Uncovering the complex relationships between political risk and MNE firm legitimacy: Insights from Libya. *Journal of International Business Studies*, 47(1), 68-92.

Suggested readings: Sheffi, Y. (2015). Preparing for disruptions through early detection. MIT Sloan Management Review, 57(1), 30-42.

### ***The challenge of HRM in relation to sourcing***

\* Woodard, M.S. & Sherman, K.E. (2015). Toward a more complete understanding of offshoring: bringing employees into the conversation, The International Journal of Human Resource Management, 26:16, 2019-2038.

\* Bergström, O. (2018). Workforce reduction across borders: The role of legal frameworks. Journal of Industrial Relations, 60(2), 224–245.

\* Pingali S.R., Rovenpor J., & Shah G. (2017). From Outsourcing to Best-Sourcing? The Global Search for Talent and Innovation. In: Kundu S., Munjal S. (eds) Human Capital and Innovation. Palgrave Studies in Global Human Capital Management. Palgrave Macmillan, London

\* Presbitero, A. & Toledano, L.S. (2018). Global team members' performance and the roles of cross-cultural training, cultural intelligence, and contact intensity: the case of global teams in IT offshoring sector, The International Journal of Human Resource Management, 29:14, 2188-2208.

\* Butler, C.L., Minbaeva, D., Mäkelä, K., Maloney, M.M., Nardon, L., Paunova, M. & Zimmermann, A. (2018). Towards a strategic understanding of global teams and their HR implications: an expert dialogue, The International Journal of Human Resource Management, 29:14, 2209-2229.

### ***Global Sourcing and Corporate Social Responsibility***

\* Egels-Zandén, N. and H. Lindholm (2015). Do Codes of Conduct Improve Worker Rights in Supply Chains? A Study of Fair Wear Foundation. Journal of Cleaner Production, 107, 31-40.

\* Egels-Zandén, N. (2016). Not made in China: Integration of social sustainability into strategy at Nudie Jeans Co. Scandinavian Journal of Management, 32(1), 45-51.

\* Locke, R.M. and M. Romis (2007). Improving working conditions in global supply chains. MIT Sloan Management Review 48(2), 54-62.

\* Sendlhofer, T. and C.M. Lernborg (2018). Labour rights training 2.0: The digitalisation of knowledge for workers in global supply chains. Journal of Cleaner Production 179, 616-630.