



UNIVERSITY OF
GOTHENBURG

DEPARTMENT OF ECONOMY AND SOCIETY

EHA122 International Business and Trade in a Historical Perspective, 7.5 credits

Internationellt företagande och handel i historiskt perspektiv, 7,5 högskolepoäng
Second Cycle

Reading list for EHA122, to be valid from spring semester of 2020

Reading list was confirmed by Department of Economy and Society on 2019-12-02 to be valid from 2020-01-20.

See appendix.



GÖTEBORGS UNIVERSITET HANDELSHÖGSKOLAN

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Course literature Spring 2020

Main books:

Findlay & O'Rourke: *Power and Plenty. Trade, War and the World Economy in the Second Millennium*. ISBN 978-1-4008-3188-3 (electronic book)

Chandler, A & Mazlish, B (eds): *Leviathans. Multinational corporations and the new global history*, Cambridge University Press 2005. ISBN 9780511109522

Carlos, A. & Nicholas, S. (1988). "Giants of an Earlier Capitalism": *The Chartered Trading Companies as Modern Multinationals*, The Business History Review, Vol. 62, No. 3, pp. 398-419

Pomeranz, K., *The great divergence China, Europe, and the making of the modern world economy*, Princeton University Press, Princeton, N.J., 2000 (introduction chapter) ISBN 0-691-00543-5

Rodrik, D., *The Globalization Paradox: Why global markets, states and democracy can't coexist* ISBN 9780191634246

Additional reading

Fitzgerald, R., *The rise of the global company. Multinationals and the Making of the Modern World*. Cambridge 2015 ISBN 9780521849746