



DEPARTMENT OF APPLIED INFORMATION TECHNOLOGY

TIA174 Research Methods in Communication, 7.5 credits

Forskningsmetoder i kommunikation, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Department of Applied Information Technology on 2017-05-10 and was last revised on 2018-09-12 to be valid from 2019-01-21, spring semester of 2019.

Field of education: Science 100%

Department: Department of Applied Information Technology

Position in the educational system

The course can be part of the following programme: 1) Master in Communication (N2CMN)

Main field of studies

Communication

Specialization

A1F, Second cycle, has second-cycle course/s as entry requirements

Entry requirements

To be eligible for the course the student must have a Bachelor's degree of 180 credits, and registration to the course **TIA058 Theories of Communication**, 7,5 hp.

Learning outcomes

On successful completion of the course the student will be able to:

Knowledge and understanding

- analyze data about communication in a systematic way;

- show theoretical and practical knowledge about research methods relevant for studying communication;

Competence and skills

- select and apply relevant methods for the study of communication;
- draw conclusions from collected data about communication;

Judgement and approach

- identify and evaluate the strengths and weaknesses of research methods for the study of communication.

Course content

The course involves research methods relevant for the study of communication, such as observation, questionnaires, interviews and recordings. As part of the course, the students carry out an empirical study of communication using some of the mentioned methods. The students apply modern theories of communication to a concrete context and observe, document, and reflect on communication processes.

Form of teaching

The course contains lectures and seminars. At the seminars, research methods and how they are applied by students are critically discussed.

Language of instruction: English

Assessment

The learning outcomes are examined through an individual reflective document as well as a written report to be discussed in seminar.

If a student, who has failed the same examined component twice, wishes to change examiner before the next examination, a written application shall be sent to the department responsible for the course and shall be granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In cases where a course has been discontinued or has undergone major changes, the student shall normally be guaranteed at least three examination occasions (including the ordinary examination) during a period of at least one year from the last time the course was given.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

Course evaluation

After completion of the course the students are to be given the possibility of participating in a course evaluation anonymously. The processed results of the course evaluation are to be made accessible to students and also made available to new students at the beginning of the next course. Possible changes brought about as a result of the course evaluation are to be described.

Additional information

It is each student's own responsibility to arrange a placement in an organization, if desired.