



DEPARTMENT OF JOURNALISM, MEDIA AND COMMUNICATION

MK2100 Advanced Analyses in Media and Communication Studies, 15 credits

Medie- och kommunikationsvetenskaplig analys, 15 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Faculty of Social Sciences on 2006-11-14 and was last revised on 2020-05-27 by Department of Journalism, Media and Communication to be valid from 2020-09-01, autumn semester of 2020.

Field of education: Social Sciences 100%

Department: Department of Journalism, Media and Communication

Position in the educational system

The course can be given as a single subject course, or be included in a Master's degree.

The course can be part of the following programmes: 1) Master's program in political communication (S2MKG) and 2) Master's program in political communication (S2MKV)

Main field of studies

Media and Communication Studies with Specialization in Political Communication

Media and Communication Studies

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

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Entry requirements

Degree of Bachelor (180 credits).

Learning outcomes

Upon successful completion of the course the student will be able to:

Knowledge and understanding

- Describe and understand different perspectives within philosophy of science, and their meaning for the debates held within media and communication studies during different periods.
- Describe and understand how the field of media and communication studies has developed and changed from the beginning of the 20th century until today.
- Understand the characteristics of scientific journals and dissertations as scientific genres, and be familiar with the profile of some important journals with relevance to media and communication studies.
- Describe and understand current problem areas within media and communication studies during the 21th century.

Competence and skills

- Reflect over scientific problems, and use terminology from philosophy of science and media and communication studies.
- Critically compare and analyse different scientific texts in a structured and problematising way.
- Present - both orally and in writing - analytical, systematic reviews as well as advanced analyses of scientific texts.

Judgement and approach

- Critically read, examine and discuss scientific works and studies with regard to their choice of research problems, position on and contribution to the research field, and their scientific points of departure.
- Assess alternative perspectives on research problems, and discuss whether these might lead to other procedures and conclusions.

Course content

The course consists of three modules, which are completed separately in a series of assignments (see appendix 1). The modules focus on different aspects, however all of them are intended to give insights into scientific traditions as well as current research problems with relevance for media and communication studies.

Sub-courses

- 1. Philosophy of science and perspectives in media and communication studies**
(*Vetenskapsteoretiska perspektiv på medie- och kommunikationsvetenskap*), 4

credits

Grading scale: Pass with Distinction (VG), Pass (G) and Fail (U)

During the first module, students will deepen their knowledge in philosophy of science, as well as their understanding of how different perspectives and approaches in philosophy of science matter for the analyses within different research traditions in media and communication studies. By doing independent analyses of scientific texts (primarily journal articles), students will also get practice in applying their knowledge in philosophy of science.

- 2. Media and communication studies today: specialization** (*Medie- och kommunikationsvetenskap idag: ämnesfördjupning*), 7 credits
Grading scale: Pass with Distinction (VG), Pass (G) and Fail (U)

In this module, a subject depth is made in which the student independently compiles, reviews and analyzes scientific texts, mainly in the form of journal articles from various fields of research in the media and communication sciences. The in-depth study is done on any subject based on one of JMG's profile areas.

- 3. Advanced analyses in media and communication studies: specialization** (*Avancerad medie- och kommunikationsvetenskaplig analys: ämnesfördjupning*), 4 credits
Grading scale: Pass with Distinction (VG), Pass (G) and Fail (U)

Within the module, knowledge in advanced analysis is applied. An in-depth study is done by analyzing, evaluating and responding to how results and conclusions of an older, scientific journal article relevant to the subject stand on the basis of the current state of research and what has been gained for new knowledge since the article was written.

Form of teaching

The teaching consists of lectures, compulsory literature seminars as well as oral presentations.

Language of instruction: English

Assessment

The course is assessed both orally and in writing, individual and in groups, in the following way:

Modules	Credits		Grades
Module1	4 credits		Fail/Pass/Pass with distinction
1) Analysis assignment: Philosophy of science		individual	
Module 2	7 credits		Fail/Pass/Pass with distinction
2) Written assignment: Specialization		individual	
Module 3	7 credits		Fail/Pass/Pass with distinction
3) Written assignment: Analysing, Evaluating and Responding		individual	
Total number of credits	15		

Students who have failed an examination are entitled to undergo a new test. Students who have failed an examination twice have the right to change examiner. Such request are to be set in writing to the head of department.

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Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

In order to pass the course (grade G), the student needs at least G on all three modules.

To obtain the grade Pass with distinction (VG), the student needs the grade VG on module 3 + one additional module.

Course evaluation

The course is evaluated, both orally and in writing, when the course ends. The results of the evaluation will be communicated to the students and will function as a guide for the development of the course.

Additional information

For more detailed information about the course, see current course guide.