



GRADUATE SCHOOL

GM0810 Research Methods in Management, 7.5 higher education credits

Vetenskaplig metod, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by School of Business, Economics and Law on 2009-05-29 and was last revised on 2017-05-18 by Faculty Board of the School of Business, Economics and Law to be valid from 2017-08-01, autumn semester of 2017.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course Research Methods in Management is a course within the Master of Science programmes at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

Main field of studies

Management

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course Research Methods in Management the participant must fulfil the entrance qualifications for the Master of Science programme in Management. For programme specific entrance requirements, see programme syllabus.

Learning outcomes

Upon completion of the course the student will be able to:

Knowledge and understanding

1. Understand the nature, advantages, and limitations of different methodological approaches in the field of management studies.

Skills and abilities

2. Identify relevant methodological approaches in relation to research problems and design a scientific study appropriate for a study in the field of management.

3. Use various data collection methods and analytical techniques. Critically and systematically compile and produce relevant scientific texts.

Judgement and approach

4. Critically and systematically compile literature and produce relevant scientific texts.

Course content

This advanced course in Research Methods in Management aims at providing students with an in-depth understanding of the various methodological approaches to the study of management. The course provides a deep insight into various methodological approaches as well as practical training in the design of research projects. This includes data collection methods, interview techniques, observation methods, analysis, and how to write scientific reports. After completion of the course students will be able to identify a relevant methodological approach in relation to a research problem as well as to develop an appropriate research design applied to real life problems.

Form of teaching

Lectures and seminars.

Language of instruction: English

Assessment

Learning outcome 1, 2 and 4 will be examined through a written report.

Learning outcome 3 will be individually examined through exercises and seminars.

Participation in seminars and final presentation is compulsory. Failure to attend can in exceptional cases be substituted with individual assignments after an agreement with the course coordinator or examiner.

A failed assignment can be supplemented to a Pass grade. A student will fail the examination task if they do not submit supplementation within the prescribed time.

If a student, who has failed the same examined component twice, wishes to change examiner before the next examination, a written application shall be sent to the department responsible for the course and shall be granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In cases where a course has been discontinued or has undergone major changes, the student shall normally be guaranteed at least three examination occasions (including the ordinary examination) during a period of at least one year from the last time the course was given.

The number of examinations is limited to five.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

For Pass on the course, Pass is required on all four learning outcomes. For Pass with Distinction on the course, Pass with Distinction is required on learning outcomes one and two, and Pass on learning outcome three and four.

Course evaluation

The course will be evaluated upon completion. The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.