

GRADUATE SCHOOL

GM0521 City Logistics and Urban Freight Transport, 7.5 credits

Citylogistik och urbana godssystem, 7,5 högskolepoäng Second Cycle

Confirmation

This course syllabus was confirmed by School of Business, Economics and Law on 2017-10-23 to be valid from 2018-01-15, spring semester of 2018.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course GM0521 City Logistics and Urban Freight Transport, is a course within the Master of Science programmes at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

The course can be part of the following programmes: 1) Master of Science in Management (S2MAN), 2) Master of Science in Knowledge-based Entrepreneurship (S2KEN), 3) Master of Science in Marketing and Consumption (S2MAC), 4) Master of Science in Accounting (S2ACC), 5) Master of Science in Economics (S2ECO), 6) Bachelor's Programme in Logistic management (S1LOG), 7) Master of Science in Accounting and Financial Management (S2REF), 8) Master of Science in Finance (S2FIN), 9) Programme in Business and Economics (S1HEG), 10) Master of Science in International Business and Trade (S2IBT), 11) Master of Science in Logistics and Transport Management (S2LOG) and 12) Master of Science in Innovation and Industrial Management (S2IFM)

Main field of studies Specialization

Business Administration A1N, Second cycle, has only first-cycle

course/s as entry requirements

Entry requirements

To be eligible for the course GM0521 City Logistics and Urban Freight Transport, the participant must fulfil the entrance qualifications for the Master of Science programme in Logistics and Transport Management. For programme specific entrance requirements, see programme syllabus.

Learning outcomes

After completion of the course, the student shall be able to:

- 1. demonstrate a good understanding and knowledge about city logistics business and policy context.
- 2. demonstrate an appreciation of the options for strategic and operational improvements in city logistics and urban freight transport.
- 3. discuss and analyse the logistics of flows of goods and services in cities and the city logistics system.

Course content

This course covers different approaches to the management and operations of logistics in cities. A supply chain perspective is adopted and is analysed in terms of the various groups of stakeholders involved. Policy aspects are also addressed. The idea of the course is to compare and analyse the theory and practical operations of city logistics and urban freight transport systems in both national and international contexts.

Form of teaching

The course includes sections that strengthen the generic skills of the students. Analytical skills are acquired by solving theoretical and practical assignments. Oral and written communication skills, as well as training in information search are acquired through written group assignments, which are presented and discussed orally. Presentations by practitioners and those involved in the development of urban policy increase the student understanding of the issues facing management in city logistics.

Language of instruction: English

Assessment

Learning outcome 1 is assessed through a written case assignment and a written exam.

Learning outcome 2 is assessed through a written case assignment and a written exam.

Learning outcome 3 is assessed through a written case assignment, oral presentation and a written exam.

In order to pass the course the student must receive pass on all three learning outcomes.

The written exam is worth 50% of the total points that are possible to achieve on the course and the written case assignment and oral presentation is worth 50% of the total points that are possible to achieve on the course.

If a student, who has failed the same examined component twice, wishes to change examiner before the next examination, a written application shall be sent to the department responsible for the course and shall be granted unless there are special reasons to the contrary (Chapter 6, Section 22 of Higher Education Ordinance).

In cases where a course has been discontinued or has undergone major changes, the student shall normally be guaranteed at least three examination occasions (including the ordinary examination) during a period of at least one year from the last time the course was given.

The number of examinations is limited to five.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U). For Pass on the course, Pass is required for all three learning outcomes. Pass is therefore required on both the written assignment and the written exam. For Pass with Distinction, 75% of the total of the points that are possible to achieve will be needed as well as pass on all learning outcomes.

Course evaluation

The course will be evaluated upon completion.

The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.