



GRADUATE SCHOOL

GM0109 International Business in the Asian Emerging Markets, 7.5 higher education credits

International Business in the Asian Emerging Markets, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by School of Business, Economics and Law on 2009-12-18 and was last revised on 2016-11-24 to be valid from 2017-01-01, spring semester of 2017.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course International Business in the Asian Emerging Markets, is an elective course included in the Master of Science in International Business and Trade programme within the Graduate School at the School of Business, Economics and Law, University of Gothenburg.

The course can be part of the following programmes: 1) Program in Environmental Social Science (S1SML), 2) Master of Science in Management (S2MAN), 3) Master of Science in Marketing and Consumption (S2MAC), 4) Programme in Logistics management (S1LOM), 5) Master of Science in Accounting (S2ACC), 6) Master of Science in Economics (S2ECO), 7) Programme in Business and Economics (S1HEG), 8) Master of Science in Finance (S2FIN), 9) Master of Science in International Business and Trade (S2IBT), 10) Master of Science in Logistics and Transport Management (S2LOG) and 11) Master of Science in Innovation and Industrial Management (S2IFM)

Main field of studies

International Business and Trade

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course International Business in the Asian Emerging Markets, the participant must fulfil the entrance qualifications for the Master of Science programme in International Business and Trade. Students from the other Master of Science programmes at the Graduate School may also be eligible for the course.

Learning outcomes

After the completion of the course, the students should have acquired a greater ability to analyse the continuous transformation of Asian economies, and be better prepared to interpret new developments and policies.

Course content

The course is mainly based on literature studies and a team-work case assignment related to different sectors and countries in Asia. The region in focus comprises South Asia, mainly India, the ten members of ASEAN (the Association of Southeast Asian Nations), Greater China, Japan and South Korea. The emerging markets in Asia are also put into a larger, global context.

The aim of this course is to broaden and deepen the understanding of the rapid transformation of the emerging economies in Asia, from being predominantly agrarian in terms of both employment and contribution to GDP, to becoming advanced manufacturing and service economies with a high level of international competitiveness. The topics that are particularly covered in the course are export-oriented industrialization, the role of inward foreign direct investment to promote economic growth, the subsequent role of foreign transnational corporations, the rise of domestic TNCs and the emergence of competitive industries within the service sector.

Form of teaching

Language of instruction: English

Assessment

The learning outcomes will be examined through a written exam and a written case assignment with oral presentation.

If a student, who has failed the same examined component twice, wishes to change examiner before the next examination, a written application shall be sent to the department responsible for the course and shall be granted unless there are special reasons to the contrary.

In cases where a course has been discontinued or has undergone major changes, the student shall normally be guaranteed at least three examination occasions (including the ordinary examination) during a period of at least one year from the last time the course was given.

The number of examinations is limited to five.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).

In order to pass the course, the student must receive Pass on the written exam as well as the case assignment and oral presentation. In order to receive Pass with Distinction in the course, Pass with Distinction is required on the written exam.

Course evaluation

The course will be evaluated upon completion.

The results of and possible changes to the course will be shared with students who participated in the evaluation and students who are starting the course.