



GRADUATE SCHOOL

FEAE39 Corporate Social Responsibility, 2 credits

Corporate social responsibility, 2 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by Graduate School on 2019-08-22 to be valid from 2019-09-01, autumn semester of 2019.

Field of education: Social Sciences 100%

Department: Graduate School

Position in the educational system

The course is offered as a contract education.

The course Corporate Social Responsibility is a course included in the Executive Master of Business Administration Program at the School of Business, Economics and Law, University of Gothenburg.

Main field of studies

Business Administration

Specialization

A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements

To be eligible for the course Corporate Social Responsibility, course participants need to fulfill the general requirements for the Executive Master of Business Administration Program at the School of Business, Economics and Law, University of Gothenburg.

Learning outcomes

After completing the course the participants will have an enhanced understanding of how CSR issues relate to business strategies. Specifically, participants will

- 1) have an enhanced understanding of different perspectives of CSR,
- 2) be able to critically analyze companies' CSR strategies, and
- 3) be able to analyze if CSR is relevant to their own business strategies and, if so, how it is relevant.

Both the overall and the specific learning outcomes will be obtained through the lectures, class discussions, case studies and assigned readings.

Course content

It is becoming increasingly important for organisations to integrate both societal and environmental considerations when they are doing business. An increasing number of companies embark on proactive agendas that promote diversity, engagement in society, fair trade and carbon dioxide reduction. This module gives an overview of international policies regarding ethics, human rights, diversity, labour laws and environmental protection. The module also shows how not least Nordic organizations establish and manage their own policies in an international context with an emphasis on experiences made in an Asian context.

Form of teaching

Language of instruction: English

Assessment

Learning outcome 1 will be assessed through the individual exam, class discussions and student presentations. Learning outcome 2 will be assessed through the individual exam and case study discussion. Learning outcome 3 will be assessed through the individual exam, class discussions and student presentations.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U). In case of "Fail", students are given the opportunity to further work on their assignments to achieve a "Pass" grade. In the module, students' active participation is expected, with at least 75% attendance during scheduled time.

Course evaluation

The results of the evaluation will be communicated to the students and will function as a guide for the development of the course.

