UNIVERSITY OF GOTHENBURG

GRADUATE SCHOOL

GM0409 Strategic Management in knowledge-based organizations, 7.5 higher education credits

Strategic Management in knowledge-based organizations, 7,5 högskolepoäng

Second Cycle

Confirmation

This course syllabus was confirmed by School of Business, Economics and Law on 2010-07-02 and was last revised on 2015-08-13 to be valid from 2015-08-31, autumn semester of 2015.

Field of education: Social Sciences 100%
Department: Graduate School

Position in the educational system

The course Strategic Management in knowledge-based organizations is a programme course included in the Master of Science programme in Innovation and Industrial Management at the Graduate School, School of Business, Economics and Law, University of Gothenburg.

The course can be part of the following programmes: 1) Master of Science in Knowledge-based Entrepreneurship (S2KEN), 2) Master of Science in Management (S2MAN), 3) Program in Environmental Social Science (S1SML), 4) Master of Science in Marketing and Consumption (S2MAC), 5) Programme in Logistics management (S1LOM), 6) Master of Science in Accounting (S2ACC), 7) Master of Science in Economics (S2ECO), 8) Master of Science in Finance (S2FIN), 9) Programme in Business and Economics (S1HEG), 10) Master of Science in International Business and Trade (S2IBT), 11) Master of Science in Logistics and Transport Management (S2LOG) and 12) Master of Science in Innovation and Industrial Management (S2IFM)

Main field of studies	*Specialization*
Innovation and Industrial Management	A1N, Second cycle, has only first-cycle course/s as entry requirements

Entry requirements
To be eligible for the course Strategic Management in knowledge-based organizations the participant must fulfill the entrance qualifications for the Master of Science programme in Management. For programme specific entrance requirements, see programme syllabus.

Learning outcomes
After having completed the course the student will be:

- familiar with key concepts and frameworks in strategy and organization

-able to apply this knowledge to a wide range of industrial settings

Course content
The course will introduce important contemporary models and frameworks related to strategy and organization, with a particular emphasis on activities related to knowledge, innovation and development. Students will also learn how to apply theory in different industrial settings. Thus, a lot of the teaching is based upon cases, both group assignments and exercises in class.

The course is particularly concerned with the interplay between business and corporate strategy and organizational structures and organizational design. These different theories are applied to the area of innovation and development activities.

Form of teaching

Language of instruction: English

Assessment
Students will be examined through a written exam (worth 60 percent of the final grade) and through group assignments (worth 40 percent of the final grade).

A student who has failed the same examination twice has the right to change examiner, unless weighty argument can be adduced. The request shall be sent to the Graduate School and has to be in writing.

The Graduate School is obliged to offer examination possibilities at least five times during the course of each two year period. Students who have made five unsuccessful attempts to pass an examination have lost the possibility of obtaining the Master of Science Degree.

Grades

The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U).
For Pass on the course a total of 50 points is required. At least 30 points are needed on the exam to pass the course. For Pass with Distinction, a total of 75 points is required.

Course evaluation

The course will be evaluated upon completion. The results of the evaluation will be communicated to the students and will function as a guide for the development of the course.

Additional information

The syllabus in English is the official binding document.