FEG30E  International Business II, Bachelor Course, 15 credits
International Business II, Bachelor Course, 15 högskolepoäng
First Cycle

Confirmation
This course syllabus was confirmed by School of Business, Economics and Law on 2010-01-07 and was last revised on 2019-01-15 by Department of Business Administration to be valid from 2019-01-21, spring semester of 2019.

Field of education: Social Sciences 100%
Department: Department of Business Administration

Position in the educational system
The course International Business II, Bachelor Course, 15 credits is given in the first cycle within the Bachelor Programme in Business and Economics in term 6. The course is also offered to visiting students at the School of Business, Economics and Law. It is not possible to take the course as a single subject course.

The course can be part of the following programmes: 1) Programme in Business and Economics (S1EPG) and 2) Programme in Business and Economics (S1HEM)

Main field of studies                      Specialization
Business Administration                   G2F, First cycle, has at least 60 credits in
                                           first-cycle course/s as entry requirements

Entry requirements
To be eligible for the course International Business II, Bachelor Course, 15 credits (ECTS ) the students in the Bachelor programme in Business and Economics, language track, must have passed term 4, including the course EPF200 'Internationellt företagande' or equivalent. A minimum of 105 credits including a minimum of 45 credits in Business Administration (Introductory level + Intermediate level) must be passed. To be eligible for the course International Business II, Bachelor Course, 15 credits (ECTS ), visiting students must have a university education including a minimum of 60 credits in Business
Administration, including basic knowledge in International Business.

**Learning outcomes**
After having successfully completed the course, the student shall be able to:

*Knowledge and understanding*
1. Define, explain, and compare theories and perspectives in international business research.

*Skills and abilities*
2. Critically analyze theories and perspectives in international business by having developed an in-depth understanding of international business research.
3. Prove the ability for systematically describing, defining, categorizing, and analyzing the broad range of contemporary issues and problems that face the multinational company.

*Judgement and approach*
4. Use and have mastered methodological and analytical tools to select, reflect upon, and problematize theories and methods that can be applied in the daily operations within the multinational company.

**Course content**
The aim of the course is to further deepen the understanding of current patterns and processes in international business, with special focus on the new conditions for corporate internationalization, foreign direct investment, and international entrepreneurship, through continuous reflection and comparison of theories and cases.

The course contains one single module at 15 credits, based on literature covering a number of central themes related to theory, methodology and practice in international business research. The different themes represent various crucial aspects of the international activities of the firm and the complexity of challenges that these companies are encountered with at the international market.

The different themes will be discussed in the major report, which will be authored by the students, in which application of relevant theoretical frameworks derived independently from the recommended literature is expected, through the practical training to collect, interpret and systematize empirical information.
The following themes are examples of areas in focus during the course:

- International strategy and organization, focusing on strategies which are used to organize and to carry out international business activities with regard to local adjustment as well as global scale economies, and traditional as well as new forms of relations between the parent company and host market subsidiaries.
- The internationalization process of the firm, where the general theories of trade, foreign direct investment, location and barriers to entry, etc, are confronted with the new realities met by firms in today’s global market.
- Functional elements in the internationalization process, e.g., cultural factors, international marketing and distribution, supply chain management, global sourcing, adjustment to international accounting standards, financial management, and research & development.
- Aspects concerning entrepreneurship in an international context, including basic components, decision models, and patterns in relation to international operation and business.
- Ethical aspects of the internationalization of the firm, e.g., Corporate Social Responsibility, Codes of Conduct, Core Labour Standards, and the contribution to sustainable development.

Furthermore, national characteristics and structural similarities and dissimilarities of large and medium-sized firms will be discussed and assessed in a global context. The national characteristics are, in addition, put into a larger business environment context related to politics, legal framework, labour, macroeconomic conditions, trade policies and business cultures.

**Form of teaching**
The course is based on a variety of teaching approaches in the form of lectures, discussion seminars and major report assignments.

Due to the high level of interactive activities, the course requires a high degree of engagement by the students, that is, active participation by the students during lectures and seminars is required. The students are also expected to read ahead and be prepared to discuss, as well as form and defend, own opinions.

*Language of instruction: English*
Assessment
The assessment is focusing on the student's ability to define, explain, and compare theories and perspectives in international business research. The student is also obliged to be able to perform thorough analyses drawing on knowledge and skills acquired during the course, including literature, lectures, and report discussions. This implies that the learning outcomes are assessed through a major report authored in group, as well as through oral presentations and individual written exams under each theme, respectively. While the major component of skills and abilities are weighted to assessment of reports and oral presentations, the major component of knowledge and understanding assessment is weighted to individual written exams. Judgement and approach are assessed via reports and oral presentations, but can also, depending on the area subject, be assessed in individual written exams.

Learning outcome 1 is assessed in the report, individual written exams under each theme, respectively, and active classroom participation. Learning outcomes 2 and 3 are assessed in the report and active classroom participation. Learning outcome 4 is assessed in the report, individual written exams under each theme, respectively, and active classroom participation.

If a student cannot attend any of the compulsory seminars, he or she can submit a written assignment that is related to the course item in question and its designated reading. The student is obliged to contact the course coordinator before the absence to obtain the assignment.

Due to limited resources, the analyses of the written examination can only be assessed at fixed examination sessions during the course period.

A student who has taken two examinations in a course or a part of a course without obtaining a pass grade is entitled to the nomination of another examiner, unless there are special reasons to the contrary (Swedish Higher Education Ordinance Ch. 6 Sec. 22). In cases where a course has been discontinued or has undergone major changes, students must, under normal circumstances, be guaranteed at least three examination opportunities (including the regular opportunity) based on the previous content of the course for a period of at least one year.

Grades
The grading scale comprises: Pass with Distinction (VG), Pass (G) and Fail (U). For Pass on the course, a Pass grade is required on the major report and 50% of the total individual written exam points, as well as attendance on all compulsory presentation seminars. For Pass with Distinction on the course, a Pass with Distinction
grade is required on the major report and minimum 75% of the total individual written exam points, as well as attendance on all compulsory presentation seminars.

**Course evaluation**
The course will be evaluated anonymously by the students. The results of the evaluation will be communicated to the students and will function as a guide for the development of the course.

**Additional information**
The course was first given Spring semester 2010.